New York Public Lifth Avenue & Asnd or 1910

THE BOR COACHES TRAINERS, OFFICIAL

MARCH 1957 25¢

Volume XIX Number 7

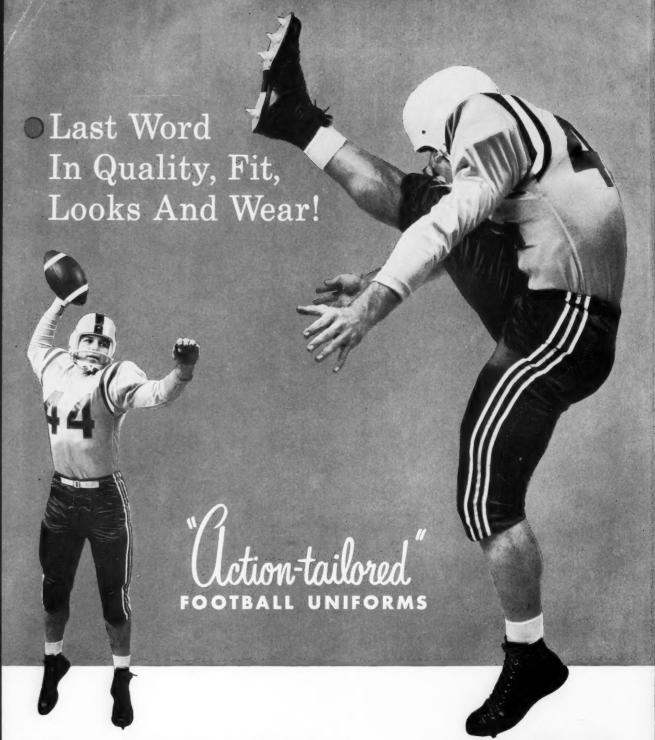
CAMPUS CLOSE-UP:

UNIVERSITY OF IOWA

lowa City, Iowa



GRADY WALLACE



Gridiron clothing distinctively designed by Rawlings for the maximum in fit and comfort and to withstand the rugged demands of modern football

These colorful, lightweight pants and jerseys are constructed of the finest fabrics and yarns ever developed for football clothing.

No finer football clothing is made than Rawlings "Action-Tailored" Uniforms. Order early to have your team outfitted correctly and on time!

Rowlings

"The Finest In The Field!

RAWLINGS SPORTING GOODS CO. ST. LOUIS • LOS ANGELES • DALLAS • CHICAGO

hinking of REFINISHING or REMARKING your REVISED HILLYARD FOLDER Gives You Valuable

Suggestions, Can Save You Expensive Unnecessary Work

Complete instructions for laying out, marking, and finishing. It's up-to-date, with all rule changes, including new wide free throw lanes. Also gives lining instructions for other popular indoor sports. Every coach should have this Free Guide. If you're changing over to the wide lane, Hillyard can show you how to re-mark your court without re-finishing the entire floor!

Folder Also Tells How to Give Your Gym Floor TROPHY

"Finish for Champions"

COACHES LIKE "TROPHY" FLOORS for beautiful appearance which invites

PLAYERS LIKE THEM - for sure-footed

SPECTATORS LIKE THEM - for no-

ADMINISTRATORS AND CUSTODI-ANS LIKE THEM — for extra long wear

You Can Afford the Bestl TROPHY ears all other finishes by more than

cuts labor in finishing and mainte-

and ease of maintenance.

THE TOP BUY IN PHYSICAL EDUCATION UNIFORMS

Complete Phys Ed Uniforms 3 Combinations at **NEW LOW PRICES** FROM

CHAMPION'S "Complete Phys Ed Uniforms" are priced lower, and the savings are passed along to you.

Follow the lead of more and more of the nation's colleges and high schools and equip your school with top quality, long wearing, perfect laundering Champion Phys Ed Uniforms.

Here are the three standard T-Shirt and Gym Pant combinations.

FEATURING:

- T-Shirts in white and colors.
- · Gym Pants in white and colors with our exclusive triple stitched Boxer style elastic waist that's specially treated to be heat resistant.
- Your school design processed in your own school color on both shirt and pant.
- Permanent color processing that will not fade, run or wash out.
- Consecutive numbers incorporated in the design at no extra charge.







T-Shirt: Style 78QS. Top quality cotton, full cut, ribbed form-fitting neck. WHITE ONLY. Sizes: S-M-L.

Gym Pant: Style KEJ. Full cut, 4-piece "Sanforized" cotton twill. Triple stitched Boxer style waist with heat resistant 11/4" elastic. WHITE ONLY. Sizes: XS-S-M-L.

Complete Price, including shirt and pants processed in your own school color with your own design .

\$1.60 per uniform.

T-Shirt: Style 78QS. White.

Gym Pant: Style KE/8. In following colors - all stocked for immediate decolors – all stocked for immediate de-livery: Dk. Green, Kelly, Navy, Royal, Maroon, Scarlet, Cardinal, Orange, Purple, Brown, Gray, Black, Gold. Full elastic waist. Sizes: XS-S-M-L. Complete Price, including shirt and pants processed in your own school color with your own design

\$1.65 per uniform.

T-Shirt: Style 84QS. In following colors - all stocked for immediate delivery: Dk. Green, Orange, Purple, Kelly, Navy, Scarlet, Maroon, Royal, Gray, Black, Gold and Old Gold. Same construction as 78QS. Sizes: XS-S-M-L.

Gym Pant: Style KE/8.

Complete Price, including shirt and pants processed in your own school color with your own design .

\$1.75 per uniform.

WRITE FOR 1957 CATALOG

GYM SAMPLE Champion will send you a free sample of the T-Shirt and Gym Pant so you can see how a gym suit for your Physical Educa-tion classes will look with your design in your school color

combination. This sample request must come from the Physical Education department or office. Please specify design and color when writing for sample.

PLEASE NOTE-WE HAVE MOVED!

CHAMPION Knitwear Co., Inc. OUR NEW ADDRESS 115 COLLEGE AVE., ROCHESTER 7, N.Y. P.O. BOX 850, ROCHESTER 3, N. Y.



FIRST

ON ORIGINAL EQUIPMENT

THE FEATHER TIP CLEAT was the first Nylon steel football cleat, and was used as a sample by Equipment and Safety Committees of both the National High School Athletic Association and the National Collegiate Athletic Association for rule change to allow use of steel in or on cleats.

PROOF OF THE ABOVE—Millions have been sold and used the last 2 years, which has brought a demand by users that Shoe Manufacturers place them on their shoes instead of the hard rubber cleats.

THESE SHOE MANUFACTURERS listed below will equip two (2) or more models with Feather Tip cleats as standard equipment for the coming year. Since these are the leading football shoe manufacturers, it is obvious they would choose the finest cleats for their shoes— FEATHER TIP

- * MacGREGOR
- * WILSON

- * RAWLINGS
- * BROOKS

Feather Tip Football Cleat

DIVISION OF M & S MANUFACTURING COMPANY HUDSON, MICHIGAN

IT'S SAFE . IT'S LIGHT . IT'S DURABLE

Coach & Athlete

The Magazine for Coaches, Trainers, Officials and Fans

CONTENTS

TECHNICAL ARTICLES

Pa	age
WEAVE POST AND PIVOT OFFENSE — by Frank McGuire	16
WIN WITH PSYCHOLOGY — by Payton Jordan	18
NEW APPROACH TO BASKETBALL FOUL PENALTIES— by W. J. Jennings	20

FEATURES

THE COLUMNISTS

P	age		Page
Campus Close-Up — University of Iowa — by Eric C. Wilson	8	Jack Horner reports coaching changes along the Atlantic Coast	4
The Huddle — by Dwight Keith	12	Itianite Coast	. 20
Featured COACH & ATHLETE — Lou Rossini and Chet Forte	15	Clive L. Grafton discusses the "in and out" of Tay Brown	. 4
Southeastern Interscholastic Swim Meet — by Thomas E. McDonough and Edward J. Smyke		Irving T. Marsh laments sports decline of N.Y.U.	. 4
Co-Ed of the Month — Janie Wyatt — University of Miami	28	Jim Lawson gives spring check up on sports in	
COACH & ATHLETE Salutes — D. Pat Ahern — Long Beach, California	29	the Southwest	. 40
Hi, Coach! - Ish Brant - Jacksonville Beach, Florida	32	Quig Nielsen pins verbal bouquet on Johnny Grayson	4'
Athletic Facilities at Michigan - by Les Etter	34	quig riverson print resour souquet on commity orangeon	
Trinity College Soccer Champions	38	Bob Russell writes of coaches and athletes in the	
Sports Calendar of Events	40	Mid-West	. 48

FRONT COVER

GRADY WALLACE, SOUTH CAROLINA

(Sketch on page 29)

DWIGHT KEITH **Editor & Publisher**

RANDA R. KEITH Associate Editor JOHN S. McKENZIE Feature Editor

REGIONAL REPRESENTATIVE

CLIVE L. GRAFTON Pacific Coast JACK HORNER Atlantic Coast JIM LAWSON Southmest IRVING T. MARSH The East DURRELL NIELSEN Rocky Mtns. TOM SILER Southeast JOHN R. THOMSON Missouri Valley BOB RUSSELL Midwest STAN LAMBERT
Special Correspondent

ADVISORY BOARD

National Commissioner, Biddy Basketball Texas JAY ARCHER ASA S. BUSHNELL Commissioner, E.C.A.C. C. M. S. McILWAINE Mid-South Assn. WOODROW TURNER Louisiana Coaches Assn. BERNIE MOORE Commissioner, S.E.C. WALLACE BUTTS Georgia JESS NEELY Rice Institute L. W. McCONACHIE Texas High School Coaches Assn. Ga. Tech ADOLPH RUPP Kentucky BOBBY DODD HOWARD GRUBBS Southwest Conference ARNOLD W. UMBACH Pres., Amican Wrestling Coaches Assn. J. B. WHITWORTH Alabama Commissioner, Missouri Valley Conference A. E. EILERS WALLACE WADE Comr., Sou. Conference REX ENRIGHT South Carolina JAMES H. WEAVER Commissioner Atlantic Coast Conference GEORGE GARDNER S.E.C.F.O.A. FRANK HOWARD Clemson LYLE WELSER Pres., National Association of American Gymnast Coaches S. D. JACKSON Tenn. Officials Assn. EDDIE WOJECKI National Trainers Assn. Texas Interscholastic League R. J. KIDD Southern Conference Trainers Assn. A. J. WYRE **JACK PERSONS** Duke Mississippi Dept. Health, Phys. Ed. & Recreation RUSSELL LYONS Commissioner, Mountain States Ath. Conference E. L. ROMNEY

CHANGE OF ADDRESS. Send your new address at least 30 days in advance of the change. Address: COACH & ATHLETE, 310 Buckhoud Ave., N. E., Atlanta 5, Georgia.

Coache & Athlete, a magazine devoted to sports, is published monthly except July, as the official publication of the Georgia Athletic Coaches Association, the Georgia Football Officials Association, the Florida Athletic Coaches Association, the South Carolina High School League, Southern Football Officials Association, the Alabama High School Coaches Association, the Louistana High School Coaches Association, North Carolina Coaches Association, Southern Conference Trainers Association, Guif States Conference, Mid-South Association of Independent Schools, Southern Gymnastic League, Southern Conference Wrestling Assn., Miss. Dept. of Health, Physical Ed. and Recreation, and Georgia A.A.U. Material appearing in this magazine may be reprinted provided that credit is given to Coach & Athlete.

Subscription Rates: One year, \$2.00; two years, \$3.00; single copies, 25 cents.

Published by Coach & Athlete, Dusiness office address, Box 401, Decatur, Ga., general office, 310 Buckhead Ave., N. E., Atlanta 5, Ga. Correspondence regarding circulation or editorial should be addressed to 310 Buckhead Ave., N. E., Atlanta, Ga.

Entered as second class matter on November 3, 1938, at the post office at Decatur, Ga., under the Act of March 3, 1879.

Wilson T-SQUARE SHOULDER PADS For PROTECTION...FREEDOM OF MOVEMENT

Wilson T-Square Shoulder Pads are designed for the defensive and offensive requirements of modern football...keeping pace with today's wide open style of play.

We call it the T-Square because in body contact it remains squarely in place. The fit is the secret! Teams can be fitted accurately in an extensive variety of models for professional, university and high school play. Sizes 38-56.

See for yourself why Wilson T-Square Shoulder Pads are the safest and best in modern football.

Call your Wilson representative.



Wilson T-Square Shoulder Pads will not raise or

PROTECTION

FREEDOM OF MOVEMENT

- 1. Double shoulder caps distribute shock.
- 2. New epaulets are brought forward to ride smoothly on double shoulder caps and are padded with 1/4-inch Ensolite.
- Ensolite padding, most effective shock absorbing material ever developed, will not absorb moisture; pads are no heavier at end of game.
- Web-locked epaulets eliminate epaulet sway—hold epaulets in proper position at all times without interfering with arm movement.
- New style back extension straps position the elastic body strap which holds the pads snugly in place at all times. No underarm chafing!
- Two-eyelet lacer allows pads to flex in a hinge movement without creeping upward. Pads draw back to normal when arms are at rest.

Win With Wilson

Wilson Sporting Goods Co., Chicago • New Chicago Headquarters at River Grove, Ill., a western suburb of Chicago • Fastest nationwide service from 32 branch offices. (A subsidiary of Wilson & Co., Inc.)



VIRGIL M. HANCHER, President

CAMPUS CLOSE-UP

UNIVERSITY OF IOWA

Iowa City, Iowa

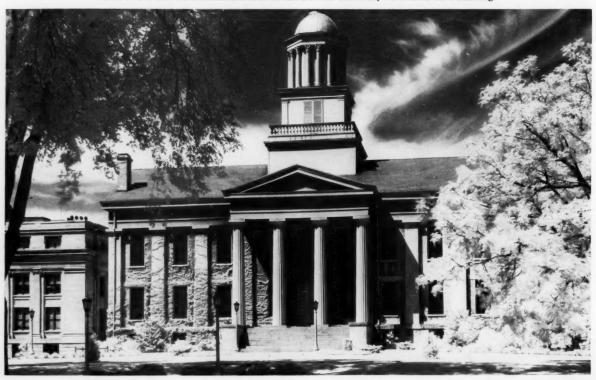
By ERIC C. WILSON

I OWA PIONEERS doubled as legislators in February, 1847, and one of their first official acts was to establish a State University at Iowa City, just two months after the Territory of Iowa became a state.

But that was about all they could do at the time because of financial and other troubles, so it was only a State University on paper until March, 1855. Then 124 students assembled in a rented building, a faculty of three men collected the \$4 tuition fee and handled instruction for a term of sixteen weeks.

Just 100 years ago, in 1856-57, the meagre faculty "got up" a catalogue covering the courses of "the respectable university." Students struggled through such barriers as Greek grammar, Cicero's orations and

OLD CAPITOL: First statehouse of Iowa and now the University's administrative building.



natural philosophy in an heroic effort to become candidates for degrees.

Iowa City was the first capital of the new state in 1847. Ten years later the capital was moved to Des Moines and the Old Capitol building, a monument to the taste, labor and ingenuity of the pioneer builders, was given to the university. Now Old Capitol is the administrative and sentimental center of the institution, famed as one of the midwest's most beautiful structures in its classic simplicity.

Many years and myriads of events have marched by since the State University of Iowa achieved its humble but prophetic beginnings. The institution now has grown to a major university with 9,901 students enrolled in its ten colleges and four schools during the first semester of 1956-57.

These colleges are Liberal Arts, Law, Commerce, Education, Medicine, Nursing, Dentistry, Engineering, Pharmacy and Graduate. Schools are Fine Arts, Journalism, Religion, and Social Work.

These academic divisions are staffed by a distinguished faculty. In one recent year, for instance, five Iowa educators served as the chief elected officials of national organizations: the American Council on Education, the American Alumni Council, the American Congress of Physical Medicine and Rehabilitation, the American Society for Pharmacology and Experimental Therapeutics, and the National Council of Teachers of English.

Though the far-sighted pioneers who created the State University of Iowa thought of it primarily as a means of bringing higher education and a better way of life into all of the Hawkeye State's 99 counties, Iowa has grown to national and international influence in the advancement and dissemination of knowledge. Thirty-four Iowa alumni, for instance, are currently continuing this influence as presidents of American colleges and universities.

In its early years Iowa pioneered among the state universities of the midwest in coeducation — and pronounced the experiment of educating young women along with young men as successful. Thirty years ago Iowa experimented in the principle of interfaith teaching — and the popular and influential Iowa School of Religion is today a widely copied result of this modern pioneering on the frontiers of knowledge.

The nation's first Institute of Agricultural Medicine, a clearing house of professional service and research for the betterment of farm health, was established in 1955 at the University Medical Center. Similar recent creations include the Institute of Gerontology, concerned with problems of the increasing numbers of older persons, and the Agricultural Law Center, which combines resources of the Iowa college of law, Iowa State College and the U. S. Department of Agriculture.

Designed and built on the campus, an "electronic brain" scores, computes and reports on the nationallyused Iowa Tests of Basic Skills and Iowa Tests of Educational Development at the rate of some 1,400 tests

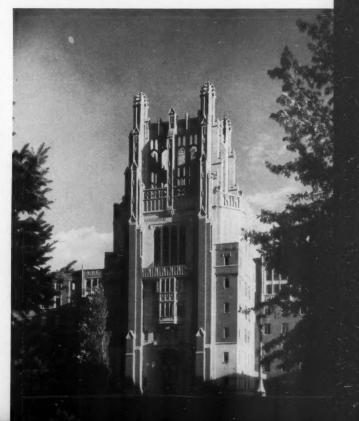


The Superbly Equipped State University of Iowa Theatre

per minute, an installation unequaled anywhere in the world. Iowa physicists play a prominent role in current cosmic ray research in the upper atmosphere — from Greenland to the Equator — and in preparations for the earth satellite program for 1958.

Research in these departments and in such other University units as the Iowa Child Welfare Research Station, the Radiation Research Laboratory, the Iowa Institute of Hydraulic Research and the Iowa Speech Clinic, for instance, continues to bring leaders from around the world to "see how it is done" at Iowa. And from such a stimulating atmosphere, where the accumulated wisdom of past centuries blends with a continual search for new knowledge, the State University of Iowa's 53,153 known living alumni have gone forth to fulfill their responsibilities as citizens

TOWER OF GENERAL HOSPITAL: The 800-bed unit is one of the finest at an American university and is the seat of the fine Iowa college of medicine.





WITH SOME HALF-MILLION VOL-UMES and open stacks, the University Library provides reading and research space for State University of lowa scholars.

of today's rapidly changing world.

The winding Iowa River divides the east and the west campuses. Campus acreage figures about 700 and there are more than 50 buildings, with more in the projected stage as the university tries to keep pace with the expanding enrollment.

It's a quiet and beautiful campus, with many lawns and trees, and its setting in the typical college town of Iowa City fits it well. Iowa is something of a comfortable size and therefore avoids some of the difficulties encountered by institutions with many more thousands of students.

ATHLETICS

The university has favored a strong intercollegiate athletic program since early times, although it was slow in getting such a program underway. There were more important details along academic lines to be contended with for some years.

Young men became interested in athletics in 1869-70. Bitter rivalry between boarding houses and classes flared into the first athletic contests. Rivals clashed in baseball games but there actually were no intercollegiate contests until 1882. "Association football" was played with Cornell college of Mt. Vernon in that year, but the Hawkeyes actually were a class team not representing the entire university.

Iowa's first American football game occurred in 1889 with Grinnell college and from that year onward intercollegiate athletes developed, although in the nineties the struggle was a tense one, largely because of financial harassments.

It was in December, 1899, that Iowa was admitted to the Western Intercollegiate conference and the first football team to play under conference rules celebrated by sharing the title with Minnesota in 1900.

In the overall picture, Iowa has not been able to come close to some of the larger universities in the matter of team championships. But the record to 1957 is eleven clear titles and eight shared and in many years the teams were close up in the first division, not too far off the championship pace.

The record is two clear and two shared in football, three and two in

PAUL BRECHLER Athletic Director

basketball, including two successive ones in 1955 and 1956; one and four in baseball, two in indoor track and one each in swimming, gymnastics and wrestling.

A strong athletic administration and a talented coaching staff brought great developments in Iowa athletics during the 50s. For example, from September, 1955, to June, 1956, Iowa teams won 84 contests, lost 46 and tied 4 for .641. The total of victories broke the old record by nine. In Big Ten dual contests, Iowa had 51-26-2 for .658 and the total of victories was seven more than the old record.

The calendar year of 1956 turned out to be the finest in Iowa sports history, as the basketball and football teams were Big Ten champions, and Iowa teams were runners-up in indoor and outdoor track and wrestling. Swimming, gymnastics and fencing teams were third or fourth.

Basketball (second), and wrestling (fourth) had the best National Collegiate rankings in history and the swimmers were fourth, too.

In the big time Big Ten for 57 years, Iowa teams have reached many peaks and descended into the usual number of valleys as might be expected by the smallest institution in the conference.

One of the all-time peaks was ascended Jan. 1, 1957 when some 15,000 Iowans, December migrants to California, watched the Hawkeye football team win its first Rose Bowl assignment. This 35-19 victory over Oregon State, champion of the Pacific Coast conference, upheld the Big Ten for the tenth time in the New Year's Day inter-league rivalry.

It was a significant achievement for a university which on Nov. 24, 1956, had claimed its first conference title in 34 years with a team which had a pre-season rating of no better than seventh. Sports spirited Hawkeyes,

IOWA STADIUM: Recently enlarged to seat 58,400, the stadium has been in use since 1929.



COACH AND ATHLETE . MARCH, 1957

from student to older residents, had waited for years for a title and a Rose Bowl bid and by thousands, in person and on TV, made the most of one of the university's and the state's shining moments.

Dean of Iowa coaches is **David Arm-bruster**, now in his fortieth year as head of swimming — the first and only coach of that sport here. Another veteran is **Otto Vogel**, baseball, who came in 1925 and except for three years of war service has handled the sport ever since then.

Director Paul Brechler, who became



FOREST EVASHEVSKI Head Football Coach

the top sports administrator in 1947, was instrumental in the selection of new head coaches in football, basketball, track, tennis, gymnastics, fencing, golf and wrestling. He also engineered improvements to the field house and stadium, a new 18-hole golf course, fields for physical education, intramurals and team practice and a new track layout. A new athletic office building was added to the field house in 1955 and a football stadium press box is in the works.

Iowa's other present head coaches are Forest Evashevski, who in his fifth year brought Iowa its conference champion and Rose Bowl winner; Frank (Bucky) O'Connor, two titles in basketball; Francis Cretzmeyer, track and cross country; David McCuskey, wrestling, who also was coach of the U. S. Olympic freestyle wrestling team; Donald Klotz, tennis; Norman (Dick) Holzaepfel, gymnastics; Glenn Devine, golf; and Frank Craig, fencing. O'Con-

COMMUNICATIONS CENTER: The Daily Iowan, student newspaper, and the Hawkeye, student yearbook, originate here. It also is the site of classes in journalism, advertising and public relations.

nor was named assistant Olympic team coach but could not accept the appointment because of his Iowa duties in rebuilding his squad.

Hawkeye coaches and athletes have the advantage of fine facilities. The football stadium seats 58,400 and the field house, accommodating 16,000 for basketball, also has a 150-foot swimming pool, gymnasium, wrestling, handball and fencing rooms and an 8-lap dirt track. A new outdoor track will be ready in 1958, two new football practice fields are of high quality and

the new golf course will become one of the finest in the midwest.

Administration is handled in the Division of Physical Education and Intercollegiate Athletics, a unit of the College of Liberal Arts. Within the Division are the departments of intercollegiate athletics, physical education for men, including intramural activities, and physical education for women.

Iowa has a strong program in physical education embodying the basic skills program, program for students

(Continued on page 39)

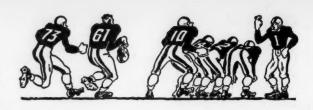
THE HUGE FIELD HOUSE can accommodate some 16,300 for basketball games. It also houses a 150-foot pool, a large gymnasium and accommodations for wrestling, as well as a track, eight laps to the mile.



COACH AND ATHLETE . MARCH, 1957



HUDDLE



By DWIGHT KEITH

THE COACH

By H. V. PORTER, Exec. Secy. National Federation of State High School Athletic Associations

Never talked much or bragged. Came out to practice in old baggy clothes. He'd jest stand around an' say "Chuck, stretch out, - run more on your toes," Or, "Bob, play nearer the end."

Kinda different. At first we'd just go ahead Like we were; but before long

We were doin' like Th' Ol' Man said.

An' then sometimes we'd lose But he didn't bawl us out or tear his hair; Jest tightened his jaw a bit, -

Even joked a little, so we'd think he didn't care; But all next week we remembered

An' were out there when each practice began Ready to lose a right leg

Or bust a heart to win for Th' Ol' Man.

He never ranted and raved

When we fumbled the ball or lost a race:

Jest took it kinda quiet like.

Always looked the same - kind of a poker face. He wasn't so old I guess,

But wise; always seemed to have a plan

To get us kids out of a slump, -

Guess that's why we called him "Th' Ol' Man."

He felt more inside than showed.

Had lines on his face, and hair gettin' gray,

Like he worried about us,

But you'd never know from anything he'd say.

Voice kinda gruff when we'd win

An' his face'd get all red under th' tan;

"Not bad," he'd say, an' we knew

That was high praise from Th' Ol' Man.

Didn't think much about it then

But after years of turmoil, bluster and noise

There was a class reunion

And thoughts were traded 'mong the boys.

We've widely divergent paths

But we started with a common unspoken plan;

Each resolved, in the game of life,

To make good, - for Th' Ol' Man.

-H. V.'s Athletic Anthology







COACH & ATHLETE

The Magazine for Coaches, Trainers, Officials and Fans

Official Publication

GEORGIA ATHLETIC COACHES ASSOCIATION GEORGIA FOOTBALL OFFICIALS ASSOCIATION SOUTHERN FOOTBALL OFFICIALS ASSOCIATION FLORIDA ATHLETIC COACHES ASSOCIATION FLORIDA ATHLETIC COACHES ASSOCIATION SOUTH CAROLINA HIGH SCHOOL LEAGUE SOUTH CAROLINA ATHLETIC COACHES ASSOCIATION NORTH CAROLINA COACHES ASSOCIATION LOUISIANA HIGH SCHOOL COACHES ASSOCIATION MID-SOUTH ASSOCIATION OF INDEPENDENT SCHOOLS SOUTHERN CONFERENCE TRAINERS ASSN. SOUTHERN GYMNASTICS LEAGUE

GULF STATES CONFERENCE SOUTHEASTERN SPORTING GOODS MARKET SOUTHEASTERN INTERCOLLEGIATE WRESTLING ASSN. GA. AMATEUR ATHLETIC UNION MISS. DEPT. OF HEALTH, PHYSICAL ED. & RECREATION

DWIGHT KEITH, Editor and Publisher

COACH & ATHLETE Provides:

- (1) Technical Articles A professional aid to coaches, officials and
- (2) Feature Stories on High Schools and Colleges Of great interest to administrators, alumni and friends of the school.
- (3) Sports Summaries Providing an authoritative record source for high school and college conferences.
- (4) Missellaneous Feature Material Appealing to sports fans as well as coaches, officials and players.

COACH & ATHLETE Advocates:

- (1) Fair play
- (2) Clean speech
- (3) Sound scholarship
- (4) Well-rounded athletic programs
- (5) Christian principles
- (6) High standard of sportsmanship and ethics by coaches, players, officials and fans.

ORDER EQUIPMENT EARLY

Some Coaches are not aware of the tremendous production problems which Manufacturers of Athletic Equipment face. Most of their orders are for custom made uniforms involving specific sizes, colors and lettering. To give satisfactory service and delivery requires advance stocking of raw materials for the Manufacturer and reasonable time for his craftsmen to produce the finished product.

With the fast growing population and the increased sports participation, the problem becomes more serious each year.

Now Coaches, pause for a serious thought. You are a stickler for your players being prompt and thorough in fulfilling their obligations. You set a good example by stressing attention to details on the field. There is one point, however, where you often fall short. That is in checking on your equipment needs and placing your orders far in advance of the season. It is not good sportsmanship to procrastinate in this regard and then criticize your local Dealer or Manufacturer when the delivery arrives later than you had expected. Here are some of the advantages in placing your orders early:

- 1. You will get delivery ahead of your deadline.
- You will receive the exact equipment ordered without the need for substitution.
- You will get the best equipment, carefully produced by unhurried craftsmen.
- You will have time to adjust sizes or reorder for new men on your squad.
- You will have plenty of time to mark the equipment, assign it to the individual player and have it ready for the first day of practice.





hitting hard
when he wears a
Wilson PHELMET

This one-piece helmet is not only the safest made, delivering the most complete protection, but it feels safe. This psychological advantage is important, makes a man in a Wilson TP Helmet a better player. He feels good and he drives harder. This extra confidence comes from a combination of fit, construction and appearance found only in the TP.

THE INSIDE STORY

Inside the tough one-piece molded Tenite shell are the reasons why Wilson TP Helmets feel better and are safer. The padding is famous composition Latex Foam and Ensolite—a combination which absorbs and distributes shock far better than any other material. Crown padding is positioned on web suspension for double protection. Completely lined with water resistant pearl cowhide, with the edge completely padded and bound in cowhide! Sizes from 6% through 7¼ individually adjustable for perfect fit. Truly a top quality helmet for top play!







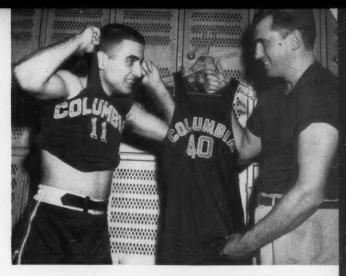
The RP HELMET Same combination padding of Ensolite and Latex Foam in a molded qubber plastic shell. Cream cowhide lining. A top helmet. Sizes: 6% to 7%. Construction allows for excellent protection, comfort, fit., a combination that builds winning confidence.

Win With Wilson

Wilson Sporting Goods Co., Chicago • New Chicago Headquarters at River Grove, Ill., a western suburb of Chicago • Fastest nationwide service from 32 branch offices. (A subsidiary of Wilson & Co., Inc.)

This Month's Teatured

COACH & ATHLETE LOU ROSSINI and CHET FORTE



The Name and Number — Forte and Forty.

Columbia University

THE FAVORITE CRACK of people who don't like basketball and also by some who like the game "but the way it used to played," is to call basketball "a game for goons in underwear." They argue that unless you're 6-4 or bigger there's no place in the current hardcourt game for you.

The best answer to all that is a little Hackensack, N. J. pre-medical senior at Columbia College. Although only 5 feet 8 and three quarter inches tall, he has smashed every Lion scoring mark, has written his name into the national record book and currently second top scorer in America.

The boy is **Chet Forte** and his name has been cause for more puns than the 1,303 points he has scored for the Lions. It's pronounced like the number 40—the number he wears, incidentally.

Part of the success Forte has achieved, as it is with every outstanding player, reflects credit on the coaching of **Lou Rossini**. In his seventh season as a head coach, all of them at Columbia, Rossini has called his tiny, 145-pound sharp-shooter "the most exciting shooter in college basketball."

Rossini is one of the most successful coaches in the East. His first Lion team, in 1950-51 went undefeated to the Ivy League championship. Since then he has placed second in the league three times including the last two seasons.

This season Forte has been getting most of the headlines and attention as the Lions have marched to an 11-2 overall record. Included are victories over such fine teams as Syracuse, Richmond, Dartmouth and Colgate.

This year Forte has scored 386 points in 13 games, a 29.7 average. Since the Christmas Holidays (during which he was a unanimous choice for the All-Richmond Tournament team) he has connected at a 36 points a game pace in four contests. It was starting with the last two games of the Richmond Tournament that Forte began his national record. He scored with 38 consecutive free throws to smash the mark of 35. Since the one miss against Rutgers, he has made thirteen straight. On his way to another mark? At any rate, 51 out of his last 52 free throws is pretty respectable.

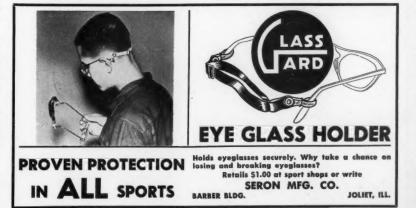
Forte has developed his agility and speed to peak efficiency to overcome his height disadvantage. Coupled with uncanny shooting ability, this has produced his scoring records. He has compiled the scoring marks while his teammates have been striving for a balanced attack, under coach Rossini's direction. In other words, he isn't set up, since the team and team victories are what counts.

In his repertoire, Forte has developed

an entirely new shot. It is a running jump shot, off the wrong foot, falling away from the defender. What sounds very complicated in print looks like poetry in motion when performed by Forte, falling away from the long reach of defenders many, many inches taller. Also he has a phenomenal set shot, one of the best in the country according to most coaches, and a strong drive.

All of Forte's shot comes off a series of fakes which serve to put a defender off balance. His fakes come in a combination much like the combinations of good boxers. Forte has been covered with a four man zone and one man on top of him most of the time but nothing seems to stop him. He's been under 20 only, once this year and then he hit 19.

Forte prepared for Columbia at Hackensack High School where he was an all-state basketball choice. A premedical student, he hopes to follow in his father's footsteps and become a doctor.



WEAVE, POST and PIVOT OFFENSE

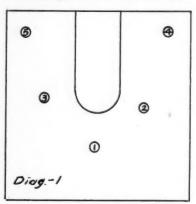
By FRANK McGUIRE

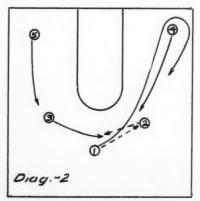
Basketball Coach, University of North Carolina

THE OFFENSE that we use at the University of North Carolina is a varied offense, as we come up against so many defenses. One of these offenses, we call the "weave," sometimes called a figure eight. However, it only bears a slight resemblance to Dr. Carlson's famous figure of eight.

In this "weave," which we use only against man-to-man defense, we try to spread the defense in such a manner that we can ultimately score underneath on the most common shot in basketball, the lay up. Therefore, the center or the area immediately under the basket is kept open by the nature of the "weave."

The formation from which we work the "weave" places three players out near the center line and one man in each corner. This formation you will see in **Diagram No. 1.** We have numbered our players: The Number 1 man is the best passer or our "quarterback"







Coach McGuire has just completed his 5th year as Head Coach at the University of North Carolina with a perfect season record of 24 consecutive victories. Before going to UNC he coached at St. John's for 5 years where he won 106 games while losing only 36. Four of his teams went to the National Invitational Tourney and two to the NCAA Eliminations.

This article describes the offense which carried the Tar Heels to new heights in Basketball. They finished the season as the number one team in the nation.

and play maker; he decides when we should use this particular offense. Number 2 and 3 are our set shooters and drivers; the Number 4 and 5 men are the corner men who must be able to set up the pivot play and set up various post positions; also, they must be excellent rebounders.

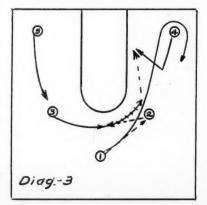
From this formation, we start our "weave" which has been very effective over the years at Saint John's University of Brooklyn, New York, under Coach Buck Freeman, who is now my assistant at Carolina. Some coaches call this "weave" circulation, others give it the wrong name of the famous "Figure Eight."

In Diagram No. 2, we will see that the middle man Number 1 starts the "weave" either left or right, then continues on through on what we call an inside moving screen at Carolina, (in the old days of basketball the inside screen was called picking — off without contact), then the Number 2 man who has received the ball from 1 goes towards Number 3. While this is going on, Number 4 comes from the corner and gets into the circulation of the ball and players. Number 2 has continued over to the other side of the court from whence Number 5 is getting into circulation. This is the basic "weave" from the "horseshoe formation."

The ball is worked into the basket for the ultimate object, the lay-up shot. If we do not get in to the basket, we start our "weave" over again on the same principles. By the use of change of directions, **Diagram 3**, we sometimes leave the defensive man flat footed and go under the boards for an easy lay-up shot. This last idea is accomplished by one of the outside men stopping quickly, and going in the opposite direction.

From this "weave" we can screen for our set shooters who are usually our back court men. We find shooting over set screens very effective from this position. Of course, when we shoot long shots and the other men in the weave will change position so as to form an offensive triangle for good offensive rebounding. From constant practice our players know when to change from a full weave to the screen set shooting plays.

We find from long experience that the "weave" offense is most effective against teams who do not properly slide and switch in the basic man-toman defense. These teams are constant-

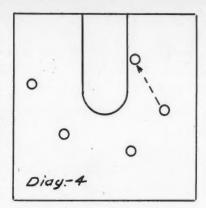


ly "picking each other off" and thereby running into each other's way.

Also the "center" or immediately under the basket is open in this basic formation. This is very important for the cutters and drivers as they can really move under when the center is open. For example, the defensive men on the pivot and post men cannot switch off and take them on scoring plays. So a good driver has only his own man to beat in the man-to-man defense. The give and go plays can best be worked from this 3 out and 2 in corners formation after the "weave" has been in operation during a game. Some of the teams that use the "give and go" plays successfully are: Duquesne under "Dudey" Moore; Dartmouth, under "Doggy" Julian; City College of New York under Nat Holman; and Navy under Ben Carnevale.

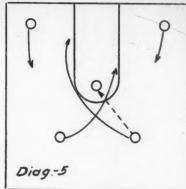
To summarize to this point, we therefore have used successfully the "weave offense" starting from the center open formation; that is considered part of our inside attack; then set shooting over screens, after we change from the "weave;" plus the ever popular give and go tactics with its hard cutting and driving. (Diagram 4)

Next, we have developed a "single pivot offense, **Diagram 5**, with our big man on either side of the basket outside of the three second lane. It is his



divine right to score from this position if we station him there. His teammates know this and feed him accordingly from the sides of the court. We have a rule that in effect means that our back court men must feed the pivot man from the sides of the court.

In this single pivot offense, we can allow our big man to take a variety of shots, have our feeders cut off the pivot with the second cutter usually getting the return pass for a layup or jump shot or our drivers or cutters can drive past our pivot man and look for the switch and then return the ball to the pivot man who has fish-hooked away from the basket but is ready for the

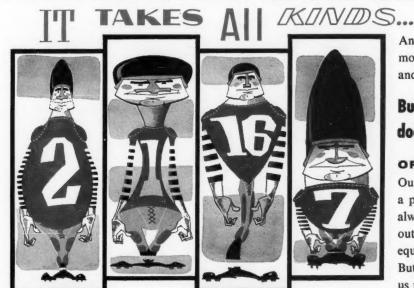


return pass with a resultant layup shot.

We also want our pivot man to feed or pass back the ball to the man who gave him the ball originally, setting the outside man or feeder up for a set shot as his defensive man will drop off of him on the first pass into the pivot man.

Our pivot man is taught to keep moving in figure of eights under the boards; go over to the weakside away from the ball and then come back to the strong side, where the ball is on, and jockey for position. It is almost impossible to feed a stationary pivot man with the good defenses that coaches

(Continued on page 26)



Win With Wilson

Wilson Sporting Goods Co., Chicago • New Chicago Headquarters at River Grove, Ill., a western suburb of Chicago • Fastest nationwide service from 32 branch offices. (A subsidiary of Wilson & Co., Inc.)

And we can fit all kinds from more than 30,000 design, trim and color combinations...

But our crystal ball doesn't give sizes

ORDER EARLY!

Our crystal ball department does a pretty good job. We're almost always a jump ahead in figuring out what you'll want in the way of equipment and uniform designs. But even a crystal ball can't help us produce a year's volume in 90 days.

To be sure your order is delivered the way you want it, when you want it—give us your order early. That way we'll fit every man perfectly—and on time. Will you help us so we may help you?

WIN WITH PSYCHOLOGY

By PAYTON JORDAN

Director of Track, Stanford University

The common use by coaches, athletes, and newspapermen of such words and phrases as "mental alertness," "headiness," "psychological moment," "over-confidence," "the will to win" and "teamwork" is proof enough of the common belief that psychological facts bear upon successful athletic competition.

When it exalts mental as well as physical talents, athletic competition takes its place among the other agencies of the training of the intellectual talents and for building of worthwhile personalities. The more frequently mental talents are used in athletic competition, the better will be the performances. In this way athletic competition remains a productive and considerable part of man's total educational progress.

Nothing is more important than the attitude of an athlete toward his training and his frame of mind when he enters the contest. If he feels he is learning the game and becoming better week by week, his interest will not flag and he will improve rapidly.

If the athlete's fighting spirit is aroused in a game, he will draw upon unsuspected latent energy and will compete much better than usual.

THE MENTAL ATTITUDE of his men is of utmost importance to the coach. Thus, psychology enters into coaching, because psychology deals with states of mind. The coach who understands the mental reaction of his men and who uses these reactions to arouse fighting spirit and create passionate loyalty to the cause, obtains from his team the very best effort of which it is capable. He is difficult to defeat.

THE COACH MUST BE FLEXIBLE

A COACH MUST BE ABLE to handle men to get from them the best they are able to give. He will never get this by treating them all alike, for on a team there are as many different personalities as there are men. Some throw themselves so wholeheartedly into the work that no word of discipline need ever be spoken. Others are careless or indifferent and must be sharply prodded. Obviously, what is good for one is entirely out of place for another. Some need encouragement, others restraint. The coach must be a good judge of men and have the tact and self control to handle them according to their tem-



Coach Payton Jordan is generally accepted as one of the finest track and field coaches in America. Athletes under his tutelage have ranked among the best, winning U. S. titles and berths on America's Olympic Teams. Success of his athletes has won for him the title of Coach of Champions.

His fellow coaches selected him as their National President, and COACH & ATH-LETE magazine named him Track Coach of the Year in the Pacific Coast Region in 1956. Before going to Stanford this year, Coach Jordan was at Occidental College, where he developed many track stars and his teams won nine conference titles.

perament in order to get the best results.

Highly strung, nervous athletes will become stale if given the same amount of work as those of phlegmatic temperament. The wise coach will occasionally lay off this type of man for a day or two in order to accumulate a fresh store of his precious nerve energy which has been so extravagantly expended. He need not be so concerned about his phlegmatic men, for barring accident they seem able to endure daily work throughout the season and be the better for it. The coach must mentally chart the physical and mental characteristics of his athletes, keep a careful eye on the men individually and work them in accordance with their respective characteristics. Coaches of big teams can afford to be drivers. Material is abundant. Competition is strong, and the incentive to make

the team is tremendous. The men will submit to almost any treatment: however, in small schools it is different. Material is limited, and there is little real competition for places on the team. The men's attitude toward the sport is different. The reward for making the varsity is not so great. There is less volume of spectator enthusiasm and alumni pressure. Victory is not so desperately necessary. Often, the men neither take their work so seriously, nor train so faithfully. There is a greater tendency toward cliques among athletes and the student body. The athletes feel their importance and are quick to sulk or rebel against either roughness, or what they consider an overdose of work.

A driver merely accentuates these handicaps. The position requires a man who can cry "Come on, boys" and put into voice and manner that indescribable something which secures the willing cooperation of his men. He must be a man who lives the game on the field and off, who eats, sleeps and drinks it, so to speak. A leader can do some of his best coaching off the field. He should call the men individually into his office at odd hours, outline their faults and expound on their good points. It flatters them to be sent for in this way and they feel that the coach is interested in them personally. In the privacy of his room with no distractions, they will more readily comprehend his instructions than when they are given on the field - particularly if he explains why he wishes them to do something in a certain way. The intimate personal relationship thus established between coach and player will aid wonderfully in the team development.

As a general rule, conditions in the small school never parallel those found in the large school. Practice is neither so strenuous nor so sustained. The men can seldom be driven, hence the coach must use tact in handling the boys, and judgment in outlining their work. It is supremely important to show the athletes how to do things. The coach who shows his men how to execute things as well as telling them what to do will accomplish wonders even with a lot of green men. Athletes respect a

(Continued on page 24)

MacGregor

"Tailors To The Major Leagues"



You're looking at only a few of the professional-pattern uniforms ordered from MacGregor this season. Year after year, in all types of leagues—professional, collegiate, scholastic and all the rest—you'll find more MacGregor uniforms in play. Why preference for MacGregor? Finest tailoring . . . serviceable, top quality flannels including new Wool and Nylon blends . . . smart styles and colors . . . complete size range.

When your team needs a new "look," specify MacGregor. Custom tailored or in-stock uniforms. Order through your MacGregor dealer.

MacGregore
"The choice of those who play the game"

The MacGregor Co., Cincinnati 32, Ohio • Baseball • Football • Basketball • Golf • Tennis

BASKETBALL FOUL PENALTIES

By W. J. JENNINGS Asst. Coach and Official Harding High School, Charlotte, N. C.

DURING THE PAST number of years we have seen many changes take place in our basketball rules. These changes have occurred because of the changing of the basic mechanics of the game which has brought about the problem of the rules evolving until a satisfactory medium of enforcement has been reached.

In trying to solve this problem, I think we must analyze the basketball situation for the past ten years or so to get a clear picture of the game as it is today.

First, let me say that this is not a criticism of the Rules Committees for the rules changes that have been made through the years, as it has been these changes that have put the life and enthusiasm into basketball today. It would be dull indeed to watch a game with the center jump and without a 10 second rule. I believe that these two rules changes did more to speed up the game than any of the others, which brought on some undesirable effects. such as more contact, roughness, and excessive fouling. Many coaches complained that too many players were fouling out, so the foul limit was changed from 4 to 5 players a game. This remedied somewhat the loss of players but brought on its own complications of too many personal fouls per game which made a parade to the foul lines. Many coaches did not like this as it put too much emphasis on the foul shot in determining the winner of many games. Many teams have won games because of an "on" night at the foul line instead of real basketball ability, as passing, dribbling, and shooting. This situation also puts a tremendous amount of pressure on the officials. I believe the foul shot has a place in basketball, but it shouldn't be more important than good basketball ability.

To eliminate an excessive number of fouls, a stricter penalty was put on a foul, particularly in the last three minutes of the game. Teams ahead at this point very rarely lost, because of the ability to waive the foul to keep possession. Then began a series of changes such as the one and one foul rule and two shot fouls in the last 3 minutes, eliminating the right to waive foul shots, and now back to the one



Coach Jennings attended high school at

Coach Jennings attended high school at Williamson, West Virginia, where he participated in all sports. He played center on the football team at West Virginia University, where he graduated in 1942. Before going to Harding High School as Assistant Football Coach in 1951, he was Head Coach of all sports at Mt. Hope, West Virginia High School, for three years and held the same position at Oak Hill High School, Oak Hill, West Virginia the star work. ginia, for six years.

He was active in the West Virginia Football and Basketball Official's Asso-ciations from 1947 to 1951. He also officiated in both sports in North Caro-lina. Though he has hung up his whistle as an active official, he still thinks of how the rules may be revised to improve the sport.

and one foul rule for the entire game. All of these rules have been attempts to place a greater or less penalty on a foul. The result being that there has been a great increase in the number of foul shots in a game and a deterioration of defensive play to the point where a player sometimes has no real inner desire to keep from fouling. He plays according to the tempo of the game. As a result there is no standard or gauge of what you would call a normal or standard game. One night a team may commit a few fouls and the same team the next night may commit a great number of fouls according to the way the game or tempo goes. This is not particularly good as a coach doesn't know what to expect from one game to another.

It can readily be seen that all the rules changes since the elimination of the center jump and putting in the 10 second rule have been in a chain-like reaction, one rule trying to offset the condition which was brought about by the rule adopted before it.

I believe that the coaches want the fast game and want the field goal to be the determining factor in winning instead of the foul shot. Our coaches are not in accord on what penalty to inflict for a foul, as a stricter penalty is not good for the game and too lenient a penalty encourages fouling and lets the game get out of control sometimes.

Our present thinking is that a penalty should be inflicted when a foul occurs. In trying to solve this problem by inflicting a greater or less penalty on a foul, a satisfactory medium will probably never be reached as the rules committee has already been up the ladder and down again. If we could attack the problem from another angle and give teams an award for not fouling we might be able to get a more satisfactory solution. In other words a philosophy of awards to give incentive rather than a penalty to control the

My contention is that it is inevitable to play today's brand of basketball without a minimum of 16 fouls per team. A look at box scores of games all over the country will prove that this is true with few exceptions. Many teams foul much more than 16 times per game. If we can accept this fact and if each team were awarded 16 fouls per game without penalties (with some exceptions), a great many foul shots would be eliminated, which would make it fair for both teams. As an incentive to keep teams from fouling excessively, award them additional fouls without penalties for keeping their fouls under 16 per game. I think a team would work as a unit to avoid unnecessary fouls so as to keep their fouls at a minimum, as a team would know that it would be a penalty in itself to get more than 16 fouls per game.

Possibly the rules might work like this:

1. Each team will be allowed (4) fouls a quarter in which no foul shots will be awarded opponents, who will take the ball out of bounds and resume play unless it is a foul

during a try for a goal, for which (2) shots are awarded.

- 2. For all fouls over (4) per quarter, the opponents will be awarded foul shots according to our present rules, with the exception that a team will carry over to the succeeding quarters their unused foul allowance.
- 3. An additional award of 1 foul without a penalty for each quarter that a team foul total is 4 or less.

For college the foul allowance would be 8 each half.

The first thought might be that it would be complicated to keep track of the foul allowances. The scorer records the personal fouls committed and need only to notify the officials when the limits are reached. Actually the scorers would have a possibility of 38 less foul shots to record each game.

I think the above rules will achieve the following objectives:

- 1. Eliminate a great number of foul shots
- 2. Give the field goal more importance.
- 3. Make length of game shorter.
- 4. Foul shooting as an art is still in basketball.
- 5. Take pressure off of officials.
- 6. Give players incentive not to foul.
- 7. Make players more conscious of
- 8. Give a stricter penalty to a foul during goal as a team uses one of

their foul allowances when it is committed.

9. Bring about less personal fouls per

These rules are flexible enough. After further study, the foul allowances in Rule 1 could be lowered or raised. The foul allowances in Rule 3 could be increased to two fouls free of penalties if it were necessary.

Under our present rules, teams who foul more are naturally giving opponents more free throws than they would get during a game. This is also true in the proposed rules, but there will be a less number of fouls shot to influence the score. Another possible effect of these rules is that a definite standard for aggressiveness is set. As long as a team is playing defensively and staying within the limits of its allowances, the other team must do likewise or else lose the game by its own tactics of roughness over aggressiveness, etc. These rules might develop within players a real inner desire to play good clean defensive basketball which in itself would cause less fouls per game.

Subscribe to -**COACH & ATHLETE**

310 Buckhead Ave., N. E. ATLANTA 5, GA.



You see Fair-Play scoreboards in the largest bowls and smallest stadiums!

ROSE BOWL, ORANGE BOWL, 'GATOR BOWL and VALLEY HIGH



FB-50-A2 (above): Biggest, most popular standard football scoreboard. 18'x8'\2'.

Other sizes, prices, tool Write for details, brochures.

FAIR-PLAY MFG. CO. Box 2536 Des Moines, Iowa

FVFRYBO

PARTICIPATES IN TRAMPOLINING

gram in which everyone can participate. Students don't need any special athletic skill to have fun on a Trampoline. And it's a great help in developing co-ordination and body control. out-of-the-way storage. Almost anyone can teach trampolining. By simply sending in Mail the coupon today for more the coupon below, Nissen will information on the Nissen send you, free of charge, 12 Trampoline and 12 free lesson

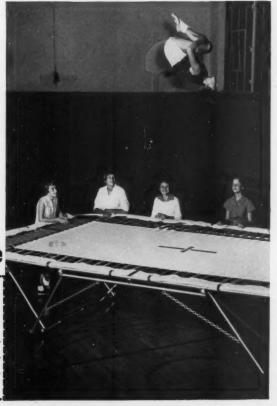
Trampolining is one part of The Nissen Trampoline Model your physical education pro- 77A shown here, is the one recommended for schools. It's big, sturdy - takes a lot of pounding. It's easy to set up and folds and rolls away for

> Mail the coupon today for more plans.

if it isn't a NISSEN it isn't a trampoline

NISSEN TRAMPOLINE CO. 205 A Avenue, N.W., Cedar Rapids, Iowa, U.S.A. Gentlemen: Please send me the 12 free Trampoline lesson plans and further information on the Nissen Trampoline. NAME OF SCHOOL CITY ZONE STATE

Nissen Trampoline Co., Ltd. Hainault Works, London, England



Southeastern Interscholastic Swim

By THOMAS E. McDONOUGH

Director, Division of Physical Education and Athletics, Emory University and EDWARD J. SMYKE

Director of Aquatics Emory University

> THE NINTH ANNUAL SOUTHEASTERN TINTERSCHOLASTIC INVITATIONAL SWIMMING AND DIVING CHAMPION-SHIPS and the fifteenth annual Metropolitan High School Championships for Boys and Girls were held at the Emory University pool Saturday, February 2, 1957. The meet was sanctioned by the National Federation of High School Athletic Associations and the High School Athletic Associations of Alabama, Georgia, Kentucky, Louisiana, North Carolina, South Carolina, Tennessee and Virginia. The meet was held under the joint auspices of Emory University and the Northside Atlanta Kiwanis Club. The Northside Kiwanis Club is also the sponsor of the "Hava-



GREENSBORO HIGH SCHOOL SWIMMING TEAM - 1957

Front row, l-r: Richard Edwards, Fred Wedler, Tommy Steed, David Winfree and Ed Newman.

2nd Row: John Ledford, Mackie Stout, Joe Scruggs, Harry Schiffman, David Garrison and Mike Willett.

3rd Row: Bob Hubner, Ranny Dodson, Butch Oliver, Tom Hudgins, John Burwell and David Nance.



GREENSBORO HIGH SCHOOL GIRLS SWIMMING TEAM

Left to Right, Front Row: Susan Starling (50 Free, Free Relay); Maureen Ferrell (200 Free, Medley Relay); Angie Davis (Free Relay, Medley Relay); Judy Weaver (200 Free, Free Relay) Absent when picture was taken.

Back Row: Penny Taliaferro (Butterfly, Medley); Lou Richey (Free Style), Carolyn Brown (Butterfly, Relay Medley); Betsy Glynn (100 Free Style, Free Style Relay); Kay Remmey (Back Stroke, Medley Relay).



GREENSBORO HIGH SCHOOL RELAY TEAM — 1957

Top to Bottom: David Nance, John Burwell, Ranny Dodson and Bob Hubner.

lanta Games" which will be held in Havana, Cuba in August 1957.

Twenty-seven high schools from six different states participated in the meet. One National Scholastic record (100 yd. butterfly breaststroke) was broken by Ronny Dodson, Greensboro and thirteen other Southeastern records were bettered in the 1957 meet. Ten Metropolitan area records were also broken.

The most outstanding performances were turned in by Rolff Pinkerton and Danny Flandreau, Georgia Military Academy; Ronny Dodson, David Nance, John Burwell, Greensboro High School. The most outstanding performance in the girls division was turned in by Penny Taliaferro, Greensboro High School who broke Southeastern records of the 100 yd. butterfly breaststroke and 150 yd. individual medley. Other

SOUTHEASTERN RECORDS



KAPPY WILLIAMS

METROPOLITAN RECORDS

50 YD. FREESTYLE — BOYS

1 R. Pinkerton, GMA; 2 D. Wells, A; 1 B. Tharpe, W; 2 T. Adams, NS
3 B. Hubner, G 23.5-New Record 3 A. Hepburn, M 25.3

50 YD. FREESTYLE — GIRLS

1 K. Williams, NF; 2 D. Deal, OR; 1 K. Williams, NF; 2 G. Karnett, D;
3 G. Karnett, D 28.3-New Record 3 B. Gealon, NS 28.3-New Record

100 YD. BUTTERFLY — BREASTROKE — BOYS

1 R. Dodson, G; 2 M. O'Toole, StX; 1 T. Law, W; 2 B. Sutton, M;
3 H. Schiffman, G 59.9-New Record 3 M. Cohen, Gr 1:11.4

1 P. Taliaferro, G; 2 C. Hughes, Gr; 1 C. Hughes, Gr; 2 M. Anderson, D.

1 P. Taliaferro, G; 2 C. Hughes, Gr; 1 C. Hughes, Gr; 2 M. Anderson, D; 3 T. White, At 1:13.5-New Record 3 K. Werder, NF 1:20.3 200 YD. FREESTYLE — BOYS
1 D. Nance, G; 2 B. Hiles, B; 1 B. Hiles, B; 2 A. Merrill, W; 3 J. Jamerson, CH 2:00.0-New Record 3 G. Newsom, Sy 2:09.4 200 YD. FREESTYLE — GIRLS
1 D. Davis, NF; 2 J. Weaver, G; 1 D. Davis, NF; 2 P. Naylor, DH; 3 P. Nylor, DH 100 YD. BACKSTROKE — BOYS
1 O. Ganzel, GMA; 2 P. Davis, At; 1 B. Branch, W; 2 J. Mullen, W; 3 D. Musselman, At 1:05.9 3 A. Barrett, W 1:08.1

1 O. Ganzel, GMA; 2 F. Davis, At 1:05.9 3 A. Barrett, W 1:08.1 100 YD. BACKSTROKE — GIRLS
1 E. Ray, Gr; 2 S. Weller, At; 1 E. Ray, Gr; 2 M. Karg, D; 3 Kay Remmey, G 1:13.7 3 H. Helms, NR 1:13.7 100 YD. FREESTYLE — BOYS
1 J. Burwell, G; 2 R. Pinkerton, GMA; 1 A. Lockerman, W; 2 G. Newsom, Sy; 3 A. Lockerman, W 53.4-New Record 3 C. Davis, W 57.5 100 YD. FREESTYLE — GIRLS
1 B. Glynn, G; 2 D. Davis, NF; 1 D. Davis, NF; 2 P. Naylor, DH; 3 P. Naylor, DH 1:04.0 3 B. J. Northcutt, NS 1:04.2 LOW BOARD DIVING — BOYS
1 D. Flandreau, GMA; 2 B. Richardson 1 Billy Sutton, M. 179.5

3 Billy Sutton, M 219.65

A;
3 Billy Sutton, M
219.65

LOW BOARD DIVING — GIRLS

1 Betsy Blitch, DH; 2 M. Bingham, D; 168.6

150 YD. IND. MEDLEY — BOYS

1 D. Nance, G; 2 B. Hiles, B; 3 G. Candler, NS 168.6

150 YD. IND. MEDLEY — GIRLS

1 P. Taliaferro, G; 2 K. Williams, NF; 3 S. Weller, At 1:48.4-New Record 200 YD. MEDLEY — GIRLS

1 A (D. Wells, J. Huggins, J. Carlisle, B. Richardson); 2 St. Xavier; 3 Atherton 1:55.7-New Record 200 YD. MEDLEY RELAY — BOYS

1 G (C. Brown, A. Davis, M. Ferrell, R. Remmey); 2 Decatur; 3 North Fulton 2:26.5-New Record 200 YD. FREESTYLE 1 D (M. Anderson, N. Ivey, M. Karg, G. Karnett); 2 North Fulton; 3 Westminster 2:34.5

1 G (B. Hubner, R. Dodson, T. Hudgins, T. Burwell); 2 GMA; 3 Westminster 1:38.3-New Record 200 YD. FREESTYLE RELAY — BOYS

1 G (A. Davis, B. Glynn, S. Starling, J. Weaver); 2 Oak Ridge; 3 Avondale 2:03.8-New Record 3 Northside 2:24.4

outstanding record performances were turned in by Kappy Williams, North Fulton High School of Atlanta and Betsy Blitch, Druid Hills High School also of Atlanta who again won the div-

Buck Hiles, Bass High School, Dot Davis and Kappy Williams, North Fulton High School, Atlanta, were each credited with two record breaking performances in the Metropolitan Division.

The 1957 Southeastern meet brought (Continued on page 30)



DOT DAVIS

WIN WITH PSYCHOLOGY

(Continued from page 18)

coach who shows them how to do what he requires of them. Desire will sag when a coach only requires, but never shows how

QUALIFICATIONS OF A COACH

A COACH MUST HAVE NO FAVORITES. Every man must be given an equal chance to make the team. Once the coach has impressed the squad with his absolute determination to use the men whom he considers the best at that time, both the athletes and their friends will acquiesce to his choice. Feeling a sure chance for fair play, each athlete will do his best so that he may be the one chosen to participate. Athletes will work harder for a coach they like than for one they don't like. That is a fundamental trait of human nature. Nevertheless, no coach must deliberately seek to make his men like him. They will sense and despise him for it. If in the fear of incurring the dislike of some of his men. the coach relaxes discipline or hesitates to call down some star who may be loafing, the men lose faith in him, and his hold on them will suffer. If players like a coach, they will work for him even though he may have

some defect in his technique. NO coach can afford to be or appear indifferent to the success of his team. They will forgive a coach's errors of judgment and lack of technique if he shows that whatever his defects are he is intensely interested in the team.

A COACH SHOULD BE ABLE TO MIX a little with his men, maintaining always with tact, that indefinable line of demarcation which must exist between him and them. This cannot be obliterated without loss of respect on their part and loss of influence on his. It is not well for a coach to be too easy in practice with his men. Some try to win cooperation by honeying them in word and deed. It is a great mistake. Athletes feel that the coach should be superior and lose respect for him if he is willing to be rated an equal.

They do not expect, nor want to be "asked" to do things. They want to be told! And they respect all the more a coach who tells them in no uncertain way. They will not give their best unless at least occasionally the iron hand within the velvet glove is felt.

An experienced coach who has made his place with the team can occasionally invite an opinion from his athletes without prejudice to his prestige. An inexperienced coach should never

do this. If he does, the athletes soon come to think they know as much about the game as he, and discipline falls apart.

If the coach is thoroughly interested in the success of his team, is everlastingly on the job, appreciates the individual ambition of each member of his team and looks after them properly, he will be liked. It will be natural and inevitable - in the only way it dare come and be worthwhile.

THEY WIN WHO BELIEVE THEY CAN

IN SPORT as in anything else, the one important factor is your belief - not how much you know or how hard you work, although it would be wrong to minimize these attributes. For a successful outcome, one must believe in his goals and dreams. These are not new thoughts, of course. As far back as 776 B.C. when the Greek people inaugurated the Olympic Games, their Olympic ideal gave to the world the understanding that man reaches his greatest glory when body, intellect and spirit are used together.

Through athletics we learn not to accept limiting thoughts and when we realize this we can WIN WITH PSY-CHOLOGY.

Only Polyonite football pads offer you all these Plus advantages

- Maximum protection
- Amazingly lightweight
- Low initial cost
- Fits perfectly
- · Negligible upkeep
- Weatherproof
- Prevents injuries
- Completely sanitary
- Moisture proof
- Will not cause fatigue



Contoured PEC-10 coated Shoulder Pads with Rollaway neck line.













THIGH GUARDS

KNEE PADS

See your PROTECTION EQUIPMENT COMPANY DEALER

PROTECTION EQUIPMENT COMPANY

WOLVERTON AND HAAS AVENUE-SUNBURY, PA.

ADIRONDACK

The BAT with the MOST ON THE BALL and PACKED WITH MONTE!

Join the ADIRONDACK STAR Hit Parade

ADIRONDACK

DOIGENILLE HEM YORK

WEAVE, POST & PIVOT

(Continued from page 17)

work up against pivot men, hence we want our pivot man moving and getting into good position before he is fed.

We call a post man, one who is away from the boards or to the sides or rear of the front court, with his back to the basket. This man can also be placed permanently on the foul line. We use these post men in many ways; for cross cutting plays; for double cross cutting plays; for single cuts by run-

ning the defensive men into the post and a great deal of optional plays picked up by players themselves by working out before the season. Some teams use the post on the foul line mostly for screening.

We alternate the single pivot offense with the post offense to give versatility to our offense. Sometimes a good pivot man improves his effectiveness on this foul line post position because the defensive man has a tougher job manipulating around a man who is good at these two places on the court. The post man can also get off his va-

0 Diag-6

riety of jump shots as a post man on the keyhole or foul line.

Nearly every college team uses some of the fast break and we are no exception. We try to organize our fast break pattern from the well-known defensive triangle on defense as we feel this is the best way to control the boards. You must control the defensive boards to have a good fast breaking team. This is fundamental. Assuming that we do get the rebound, we use the baseball pass out to the wing man on the side where the ball comes off the board, then immediately back to the middle man, or the key man in our fast break. We teach all of our players to play the middle but we prefer our best dribbler or quarterback. This middle man has two options. One of these is the dribbling fast break which means he dribbles as fast as he can to the foul line where he stops, and then passes to either wing man who has run in a straight line to the corners and comes in at right angles to the basket. If the middle man is not picked up at the foul line by some defensive man, then he continues to the basket for a lay up or a jump shot.

The other option on the fast break is the passing fast break made so popular by Ed Hickey of Saint Louis University, when he had Ed McCauley. The middle man in this fast break pattern passes back and forth to the wing men until he reaches the foul line where





NEW:

Made of Nylon and Cotton.

TESTED:

By Colleges and High Schools in all sections of the country during the 1956 season.

COMFORT:

Cooler on the player because it breathes and allergic irritations eliminated by the KNIT.

ECONOMICAL: Washable and costs less than most top grade materials.

DURABLE:

Nylon yarn stops abrasive wear

at all points.

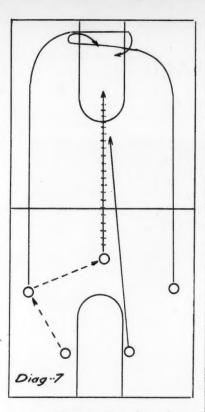
APPEARANCE: Gives natural drape and sharp spectator appeal.

COLORS:

Available in natural white and buff grey.

See Your Spanjian Dealer for Samples and Further Information Write for your free folder Spanjian Sportswear - 1367 N. Fair Oaks - Pasadena, Calif.

Manufacturers of Quality Athletic Clothing



once more he stops, then either shoots, or passes to a wing man who should be free. These wing men sometimes cross under the boards and button hook. As a variation of the wing men get into the act on a return pass over the shoulder of the middle man at the foul line for a trailer play. The middle man continues to drive through.

This is a picture of the offenses that we have been using at the University of North Carolina against man-to-man defense. However, for the past few years because of this "weave" most of the teams have been using various types of zones against us. Usually we have faced the box and one defense, that is a two-two zone and one man playing Lenny Rosenbluth man to man.

ATTENTION ALL HIGH SCHOOL COACHES

Jefferson County Football Coaches Clinic May 24th and 25th Shades Valley High School

GUEST COACHES:
Coach Tommy Owen, M.B.A.,
Nashville, Tenn.
Coach Wheeler Leeth,
Manatee High School,
Bradenton, Fla.

Registration Fee: \$5.00 per school for entire coaching staff. For further information contact:

G. R. CASHIO, Director Jefferson County Coaches Clinic Shades Valley High School Birmingham 9, Alabama

A MAN FEELS 10 FEET TALL

in King-O'Shea

CUSTOM-BUILT ATHLETIC EQUIPMENT

A well dressed team is a confident team.

A King-O'Shea dressed team starts with that advantage—
—confidence that "we're the best."

Styling, superb custom tailoring, nothing but the finest materials and colors, in King-O'Shea uniforms.

Built-in quality is a deliberate effort on our part to provide the best. Our tapered arm, leg and body patterns are exclusive. Each upper and lower body assembly integrates into a single smooth-fitting, freedom-giving unit.



Division of Wilson Sporting Goods Co. River Grove, Ill.

COACH AND ATHLETE . MARCH, 1957



JANIS WYATT

Miami University





FRONT COVER PHOTO

GRADY WALLACE

University of South Carolina

Almost three-fourths of South Carolina's individual scoring records were set this season by its great forward and captain, Grady Wallace.

Wallace, a transfer student from Mare Creek, Ky., joined the Gamecocks last season after having led the nation's junior college scorers at Pikeville, Ky. He scored 1,086 points in his sophomore year for a 32.8 average.

In the 1956-57 season, the 6-4 Grady quickly took the Atlantic Coast Conference scoring and rebound leadership and held it throughout the season. He was consistently at the top of the nation's point race.

Although he has a variety of jump shots his one-handed jump was the most effective.

Testimonials on Wallace are astronomical, like his average. After he had poured in 54 points against Georgia, the Bulldog coach, Red Lawson, said: "He's the best I've ever seen and the best I ever hope to see."

Wallace was matched twice in the year against North Carolina and Lennie Rosenbluth. He outscored Lennie in the first encounter at Columbia, 35 to 18, but in a rematch at Chapel Hill, Coach Frank McGuire employed a tremendously effective defense that held Wallace to 11 points, the season's lowest, while Rosenbluth was scoring 23. After the game Rosenbluth, McGuire and most of the Tarheel team agreed that Grady was one of the nation's greats.

"He's one of the best shooters I've ever seen," said McGuire. "I hope he gets 50 points a game from now on," said Rosenbluth. "He's a real good boy,"

CO-ED OF THE MONTH

Our page brightener this month is the very talented Janis Wadsworth Wyatt, a junior at the University of Miami. Janis is a graduate of Miami Edison High School where she was "Head Majorette." Titles she has acquired along the way are Miss Majorette of America, 1954; Miss Coral Gables, 1955; and Southeastern Strutting and Twirling Champion, 1956. Another important title was acquired in November 1955 when she married Roger Owen Wyatt, a Marine.

Since she started twirling in 1948, Janis has won more than 30 awards. She teaches twirling in the University of Miami Summer Band Camp and then travels throughout the Southeastern states visiting other band camps, where she serves as teacher and judge.

Janis is majoring in journalism, makes the "dean's list" and is a member of Tri-Delta sorority.



D. PAT AHERN

Sportsman Long Beach, California

CITY COUNCILMAN D. PAT AHERN of Long Beach, California not only ranks high as a politician in Southern California but as a top sportsman. One of his pet projects is the annual American Legion Baseball Tournament, now in its eleventh year, held in the quiet but baseball-happy California communities of Anahiem and Fullerton. What makes the tourney such a success when 70 teams crowd games into 20day affair? As Ahern puts it . . . "A faster pace." The story of this tournament as told by Ahern makes interesting reading for coaches or managers involved in working with a sport that depends entirely on its popularity by fan support.

As Pat tells it, "I suggested this tournament because the National Playoffs to determine the teams going to the Little World Series of the American Legion generally are ending around July 1 in California, or shortly thereafter. This eliminates all but one team and it is during July and August, because of school vacation, that there is a need for recreation through baseball for our young men.

"This tournament climaxes a complete summer season and is quite a choice plum for the teams to shoot at since the winners are awarded a week's vacation at Catalina Island, all expenses paid.

"We play doubleheaders nightly at 7 and 9 o'clock, with a time limit and with certain speed-up rules I think professional baseball could accept. They are these:

"We do not throw the ball around the infield, except after a putout. The catcher returns the ball direct to the pitcher except on a pickoff play. The teams run on and off the field. The pitcher's jacket is at first base when he goes to bat. The 'on deck' and 'in the hole' batters are announced in advance and they are in position at home plate. There are no arguments because the coaches and managers



D. PAT AHERN

must remain in the dugout, and, should they charge the umpires, they must change pitchers immediately, whether they are in the field or at bat.

"You can see from these rules that speed is essential with us, and through these rules we have for 11 years maintained a time schedule that no other baseball group to my knowledge has ever even attempted.

"All our games are seven innings except the final one. Tie games, of course, are played out and they are our biggest headache from the schedule and time standpoints.

"About 70 teams are entered this year. Farthest travelers are from San Luis Obispo in the north, Antelope Valley in the desert, Indo in the southeast and Vista and Chula Vista in the San Diego area. We have almost 100 per cent representation from Orange and Los Angeles Counties.

"We hold an annual All-Star game on the third Sunday night. This year it will be Aug. 26. The players are selected by the baseball scouts in attendance — not by Legionnairs or coaches or managers.

"We pride ourselves in the thought that many of these All-Stars advance to professional baseball later on. Among them have been Del Crandall, Milwaukee catcher; Eddie Mathews, Milwaukee third baseman; Lou Berberet of Long Beach, Washington catcher; Billy Consolo and many others.

"Besides the nightly doubleheaders, we also have games scheduled on Saturday and Sunday afternoons, both in the La Palma Park in Anaheim and the Amerige Park in Fullerton.

"We charge no entry fee for teams

— except five new baseballs which

(Continued on next page)



N-555 — the value leader of all basketball scoreboards — illuminated 30" dial, Home and Visitors Panels — automatic reset horn — 12" red "Instant-Vue" numerals — Green bullseye period indicators and signal lights. Write for details.

For information on the complete Naden line, ask for Catalog 1C, Basketball; 2C, Football; 3C, Baseball.

NADEN INDUSTRIES

WEBSTER CITY, IOWA

D. PAT AHERN

(Continued from page 29)

are used in the tournament. We owe our success to the fact that we have expanded the tournament to include any and all teams eligible. We have never paid a single person who has served as a committeeman or in any function of the tournament, and we have no publicity chairman on a paid basis. Yet we have drawn more than 5,000 people to some of our All-Star and final games.

"This is a great tournament for spectators and an even greater tournament for the youngsters."

Back in 1933 Pat organized the annual High School Baseball Tournament, held at Pomona, California under the auspices of the Twenty-Thirty Club. He was a student at Pomona Jr. College at that time. It continued annually and is, from the standpoint of continuous performance, the oldest baseball tournament in the West.

So, for his outstanding service to sports in general, and to Amateur Baseball in particular, COACH & ATHLETE salutes D. Patrick Ahern.

PLAY IT SAFE

Use Brand Name Equipment Sold By Your Local Sporting Goods Dealer

New !!! **FOOTBALL JERSEYS** AND PANTS Knit from the New Helanca-Stretch Nylon Yarn Which Allows Material to Stretch All **Directions and Always Maintain** Original Shape. Lightweight . . . Durable . . . **Elastic Nylon Yarn** That Cannot Be Equaled! Write for Complete Information FREE! Newest 1956 Football Clothing Catalog available on request. SAND KNITTING MILLS CORP. BERLIN, WISCONSIN

SOUTHEASTERN SWIMMING MEET

(Continued from page 23)



BETSY BLITCH

high school swimmers to date, in this area.

Team Champions for 1957 are as follows:

Southeastern Boys Greensboro H.S., Greensboro, N. C. 57 points Runner Up-Georgia Military Academy, College Park, Ga. 54 points Southeastern Girls Greensboro H.S., Greensboro, N. C. points Runner Up-North Fulton H.S., Atlanta, Georgia 38 points Metropolitan Boys Westminster Schools, Atlanta, Georgia 86 points Runner Up-Marist College H.S., Atlanta, Georgia 28 points

WATER SKIS

54 points

42½ points

Metropolitan Girls

Georgia

North Fulton H.S.,

Atlanta, Georgia

Runner Up-Decatur H.S., Decatur,

Highest Quality at Factory Prices \$19.95 up, prepaid Write to

WATER SKI ENTERPRISES BOX 395, HELENA, ARK.

You can win the game on paper...



Each year I fight the Battle of the Budget. As athletic director, my job is to help plan a well-rounded program

that means new activities and new equipment each year.

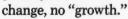
I'd like to pass on a couple of things I've learned through the years that might be helpful to you, if you're fighting the same battle.

This is one game that you can win on paper.

Yes, with wise planning before the season begins, you can find those extra dollars that mean new equipment and new activities.

Voit can help make your job a lot easier. By building the longest-wearing, best-performing official equipment in the history of athletics, Voit makes it possible for you to get the extra wear that means extra dollars to you.

With the Voit XF9 Football and XB20 Basketball you'll get a full season's game play plus extra seasons as practice equipment because Voit stays fully official - no weight



When you're making your budget plans, remember, you can win the game on paper... if you specify VOIT!







2 Popular Sports Books | Hi, Coach from Prentice-Hall

CHAMPIONSHIP BASKETBALL 2nd Edition

by ADOLPH F. RUPP Head Coach of Basketball, University of Kentucky

> In this authoritative handbook, Adolph F. Rupp re-examines his winning system within the new play trends and rule changes from 1948 to the present.

> Rupp gives special attention to the change in play effected by the widened foul line. Scores of new action photos and more than 100 redesigned diagrams highlight his direct, lucid explanation of how he continues to mold the winningest teams in the land.

> Like its predecessor, this new edition stresses fundamentals. Rupp's detailed analyses of how he teaches and drills every individual in team fundamentals reveal the time-tested, practical methods that help him spot and develop his players' potential.

Published January 1957 ● 6" x 9" 272 pages • Text List \$3.75

The Athletic Director's Handbook

by CHARLES E. FORSYTHE State Director of Athletics. Michigan High School Athletic Association

> A unique first in its presentation of topics by alphabetical order, this book deals with every problem an athletic director faces, and forms a handy encyclopedia for the student preparing for a career as a coach, athletic director or school administrator.

> The novel approach of the big ATHLETIC DIRECTOR'S HANDBOOK coupled with more than 300 forms and tables shows the student how successful athletic programs are directed in schools across the country. With 200 separate topics, this book features the how-to of:

- Budgets, funds, and the securing of
- Interpretation of various states on competition and eligibility
- · Purchase, storage, and issue of equipment
- · Good athletic publicity and methods for increasing interest in games
- · Accident and benefit plans of different

403 pages • 6" x 9" Published 1956 • Text List \$7.50

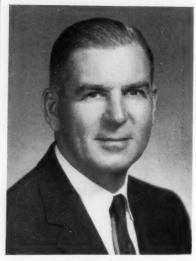
approval copies available from

PRENTICE-HALL, INC.

Englewood Cliffs, New Jersey

ISH BRANT

Fletcher High School, Jacksonville Beach, Fla.



ISH BRANT

ISH BRANT was born October 3, 1909, in Marion County, Florida, near Ocala. He graduated from Ocala High School and went on to the University of Florida where he completed work for both his Bachelor's and Master's degrees. Since then he has continued work at the University in the Graduate School, to complete the requirements for a Rank I Certificate, the highest certificate offered in the state of Florida, and usually given to those with a Doctor's degree or with thirtysix hours of planned program beyond the Master's.

While at the University, Ish played football, baseball and basketball.

After graduation he went to Cocoa High School as Athletic Director where his football and baseball teams had outstanding records.

In 1942 Ish came to Jacksonville Beach as Athletic Director and Head Coach at Fletcher High School. While at Fletcher he served also as Assistant Principal for ten years. Continuously, he served as Coach longer than any other Coach in the State of Florida. He was elected Superintendent of Schools for Duval County and Jacksonville, and assumed office on January 8th of

Ish is married and he and his wife,

Mary, have two children, a son fourteen and a daughter ten. He has found time, while compiling one of the most successful high school coaching records in the state, to be very active in civic and church work. He is the charter President of the Jacksonville Beach Kiwanis Club, has been District Lieut. Governor of Kiwanis, is a member of the Elks, the W. O. W., and a community leader in charitable and youth activities. As an outstanding member of St. Paul's-by-the-Sea Episcopal Church, he has a record of 16 years as vestryman, treasurer, secretary and senior warden. He has been President of the local Laymen's League, and President of all the Laymen's Leagues in the Diocese of Florida. He has been President of the State Coaches Association, and was coach of the North Team in the annual North-South All-Star High School Football Game, held each summer as part of the Coaching Clinic at the University of Florida. When Ish coached it, the North team won for the first time.

Fletcher teams, under the leadership of Ish Brant, hold a distinguished record of victories including many State Championships (track, swimming and basketball), conference championships in football and in all other sports.

Ish's thesis for his Master's was a history of the Florida High Schools Athletic Association, and since it is the only one it is constantly used by graduate students in that area. Ish has served on a number of important educational committees, among these the editorship of the State Department of Education's Survey of School Sites and Plants. He has been a representative of the Second Congressional District for the U.S. Government Committee for Federal School Legislation for the

During the last session, Fletcher's team was referred to as the "Cinderella" team, and climaxed an amazing season by beating powerful Leon of Tallahassee 21-6. This 1956 team scored the most points and held its opponents to the fewest points of any team in this section of the state.

A respectful and affectionate pat on the back to Ish Brant, Successful Coach, Outstanding Citizen and Christian Gentleman!





Star of the "bowl" games...

The J5-V by Spalding!

—finest football ever made—with the "built-in" all-weather grip.

THE SUGAR BOWL ... The Cotton Bowl ... The Orange Bowl ... The Sun Bowl ... The Aluminum Bowl ...

Spalding's nationally famous J5-V football was selected as the official ball for these important bowl games. Not surprising when you remember this is the finest football ever made—again the number one choice of schools and colleges across the nation.

The exclusive leather cover of the Spalding J5-V holds its pebbling and shape amazingly well under the roughest play. "Control-It" surfacing gives the J5-V the best "grip" in football in any kind of weather.

With spring practice so near, it's time to get in touch with your Spalding representative and stock up. He offers the J5-V along with a complete line of quality football equipment in every price range.

And don't forget—every product in the Spalding line is unconditionally guaranteed.

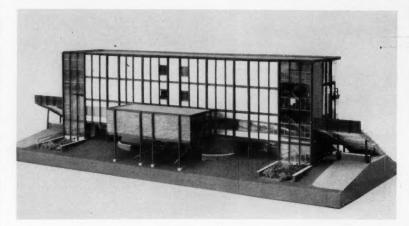
SPALDING

sets the pace in sports

MICHIGAN SPORTS COMMUNICATIONS CENTER

By LES ETTER

THE BOARD IN CONTROL of Intercollegiate Athletics at the University of Michigan welcomes the Press to the new Sports Communications Center. It was conceived and constructed with the idea of keeping pace with the swift developments in sports news coverage in the fields of press, radio and television reporting. It embodies the thinking and planning of many minds in all these related fields and we hope that you who make use of it in reporting Michigan football feel that what is here represents your work and planning also. Since there are so many new features and departures from the old pressbox which served us from 1927 until last fall, we would like to outline briefly a few of the salient facts about the new Communications Center as well as the new procedures we feel necessary for its successful operation. Let's take it step by step.



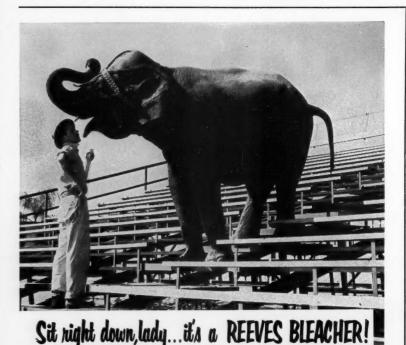
(1) ADMISSION — Exchange tickets will be used again as in the past. Your press ticket will admit you to the Sta-

dium but it must be turned in at the press ticket booth located at Gate 6, or the press gate, immediately behind the Center. You will receive your seat or location ticket here. All tickets this year will be string tickets and must be displayed at all times. You may use any of the three entrances to the Center but no one will be allowed inside without an assignment ticket under any circumstances. The north and south entrances are stairways while the middle entrance is serviced by an elevator.

(2) ELEVATOR — This will be manually operated from 11 a.m., the time when the press gate will open. It will continue in manual service as long as deemed necessary after the game. Otherwise it will be on automatic control. The elevator stops at three levels, the President's Dining Room level which is for the official guests of the University — the second, or press level, and the fourth, or radio level. Photographers with equipment probably will find it more convenient to get off at the press level and use the short flights of stairs at the ends to reach their deck. There will be attendants at each stairway and elevator entrance to see that you find your designated deck.

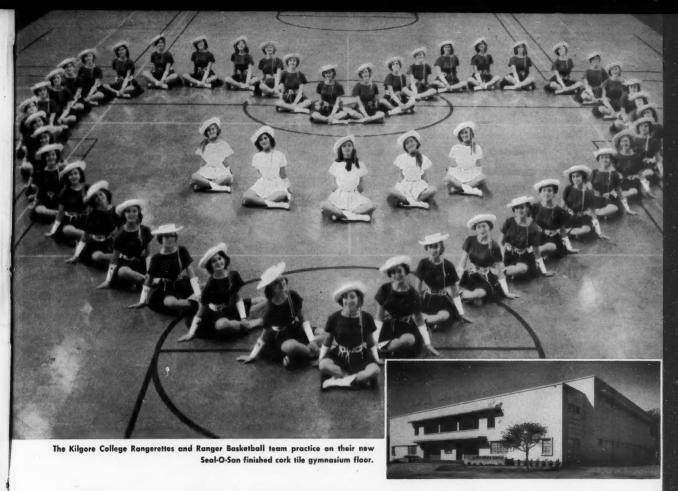
(3) PRESS LEVEL — This deck contains 202 working press seats. The front row contains 74 seats, the second 70 and the third 58. Alternate seats are wired for Western Union operation except in the area to be used by the sta-

(Continued on page 42)



BLEACHERS & GRANDSTANDS

Manufactured by REEVES STEEL, INC. 205 N. 12th Street • P O Box 1163 Tampa 1, Fla. • Tel. 2-0651



Kilgore College Makes New Cork Tile Gym Safe, Slip-proof with Huntington's Super Seal-O-San.

Kilgore officials decided upon cork tile as the material for flooring their new gymnasium. It had resiliency and the acoustical properties they sought. Their problem was to give this "soft" floor permanence with a sealer that would retain the non-slip quality inherent in cork and keep maintenance costs low.

They selected Huntington Laboratories' Super Seal-O-San, a finish of great durability.

If you are planning a new gym floor, or refinishing an old one, use the coupon below to learn more about Seal-O-San.



HUNTINGTON E LABORATORIES



HUNTINGTON Huntinton, In		onto 2, Ontario
-		Tell us more about the use of Seal-O-San on
wood,	cork.	Please have your representative call.
NAME		TITLE

ADDRESS

CITY STATE



World's Finest Official Board
Rugged Aircraft Girder Construction,
Unequaled in Design, Durability and
Performance by any board built today.
Exclusive International Distributors



By COACH G. R. CASHIO Director Jefferson County Coaches Clinic Shades Valley High School Birmingham 9, Alabama

OKLAHOMA MARCHES ON!

By DICK WENTWORTH

DESPITE THE LOSS of 40 players from the 1955 team, including his star quarterback, "Coach" Leonard Haug assembled another fine marching band at Oklahoma this past season.

In rebuilding the 1955 "Pride of Oklahoma," Haug's biggest problem was replacing drum-major George Ingles, who quarterbacked Oklahoma in the Orange Bowl game. Ingles decided to give up his career to concentrate on his pre-med studies.

Early-season casualties added to Coach Hauge's worries. Ace trombonist Jimmy Pennington, for example, was forced to sit out the season because of an operation to remove a growth on his lip.

But some brilliant freshman prospects came on fast to take up some of the slack and by the time the big game against Notre Dame came up, the "Pride" was once more in top form. Leading the cast was all-American drummer Jim Ledbetter, a veteran of two Orange Bowl games, and Blasting Mary Bettis, a two-year letterwoman who blows a mean Tuba and rates with the finest marchers Oklahoma has ever produced.

In preparation for the band's seven games, Haug, a tough taskmaster, put the squad through four practice sessions a week, the time being divided about 50-50 between rehearsing the numbers and practicing the intricate manuevers that have made the "Pride of Oklahoma" famous in the southwest.



MARY BETTIS

planning the strategy for each game. Some of the more intricate formations, such as the moving oil pump which television viewers saw at halftime of the Notre Dame game, take as long as two hours to map out.

The "Pride" has 160 members, including the alternate team, although most formations are planned for 120 marchers. What makes a good bandsman?

"Attitude and playing ability," Coach Haug says.

PREP COACHES STAFF ALABAMA CLINIC

A big part of Coach Haug's job is

MARK UP ANOTHER FIRST for the Football Coaches of Jefferson County, Birmingham, Alabama. Last year an idea was conceived for the possibility of a football coaching clinic for High School Coaches in Jefferson County. Coach Gri Cashio of Shades Valley High School, who was the originator, believed that the High School Coach could profit more by this type of clinic. With the thought in mind of keeping the clinic on the High School level and of going into every phase of fundamental football, the committee consisting of Cashio, Joe Gamn of Jones Valley High School, Homer Smiles of Fairfield, O. P. Mitchell of Hewitt-Trussville, and Louie Coshatt of Oak Grove believed that the clinic should cover all problems that High School Coaches might have. The program consisted of Administrative, recruiting, training room problems. This clinic was first planned for the Coaches of Jefferson County, but response was so great it was decided to include all of the Coaches of the 5th District; again response became heavy, so the clinic was left open to the Coaches of the State.

This first clinic was a huge success with over 125 Coaches in attendance for the two day affair. A big Bar B.Q. was given on the first night at Arde Camp, a few miles from downtown Birmingham. This year the dates for the clinic will be held on Friday and Saturday, May 24th and 25th.

Coach Cashio has come up with a couple of prize High School Coaches as lecturers. Both of these young men are from out of the State of Alabama. Their coaching records are outstanding. They are Tommy Owen of Montgomery Bell Academy, Nashville, Tennessee, and Wheeler Leeth of Manatee High School, Bradenton, Florida. The Committee feels that by getting out of State High School Coaches they can give a fresh outlook on what is happening in their States and on what they do.

This clinic will again be devoted entirely to football and the problem that the High School Coach faces every day. There will be field demonstrations, black-board talks, drills, defense, offense, and pass defense; every phase of the game will be covered. It will not all be work. There will be a big buffet the first night of the clinic, sponsored by a local concern.

There will be a \$5.00 registration fee for each school registered. This fee registers the entire coaching staff of the High School. This entitles the Coaches and the Principals of the School they represent to all privileges of the clinic including the buffet. It doesn't make any difference how many coaches you have on your staff. The fee is only \$5.00



Put a lot of play on very little ground

Tether Ball gains in popularity every day on municipal and school playgrounds as well as in back yards across the country because it is crammed full of "play value," yet requires only a few square feet of space and the most modest investment in equipment. Invites plenty of healthful exercise. Install one or more Tether Ball games on your playground right away. You'll find the complete rules and regulations printed on the box of every Tether Ball by SEAMLESS.



is Best for you

Waterproof and scuff-proof

Soft, white chamois finish cover

Extra-strong nylon rope loop

No hard metal insert to bruise young hands

Exceptionally fine nylon wound construction

See your Sporting Goods Supplier for full information, or write us direct

-ATHLETIC GOODS DIVISION-

THE SEAMLESS RUBBER COMPANY

NEW HAVEN 3, CONN., U.S.A.

TRINITY SOCCER CHAMPIONS



JIM SWINK RECEIVES NELSON AWARD

Nils V. "Sweed" Nelson, for whom the award is made, is shown holding the coveted plaque. The award is made annually to the player who's judged to have displayed the best sportsmanship throughout the season.

Swink, a star back at T.C.U., was chosen for his exemplary conduct in games against Alabama and Texas A & M and his general spirit of self-sacrifice over the entire season.

The selection committee is composed of former college and pro football players.

- Photo by Louis Russo, Boston Globe



TRINITY SOCCER CHAMPIONS

Bottom row, left to right: Arthur Judge, Richard Perkins, co-captain Doug Raynard, co-captain Don Duff, Richard Bailey, Dodd Myles, Gary Bogli. Second row: Mgr. Peter Hoppner, Don Weinstein, Gordon Prentice, Harry Arndt, Bill Lukens, Bill Runnette, Chandler Bigelow, Myles McDonough, John Norris, Coach Roy Dath. Third row: Albert Angel, Charles Cerrito, Arky Vaughn, Flex Illick, George Truscott, John Outcalt, Bill Elwell, Phil Almquist, Fred Baird, and Jon Widing.

TRINITY SOCCER TEAM, undefeated in eight contests, has been proclaimed Intercollegiate National Champion by the National Soccer Coaches Association.

It marked the first time that the Hilltop school ever received the award, and one of the few times that a college of Trinity's size has been so honored.

Coach Dath was overjoyed at the presentation. He said that "this is probably the only time we'll ever win this award, considering the calibre of competition springing up throughout the country, but I must admit that the boys who played for Trinity this year truly are champions."

Special honors have been heaped on the squad, with co-captain Doug Raynard being named All American, and co-captain Don Duff and sophomore Brendan Shea receiving honorable mention. All are Connecticut boys, Raynard hailing from Wethersfield, Duff from Thomaston and Shea from Manchester. Raynard fell one short of equalling the Trinity scoring record when he tallied 12 goals in the campaign.

The Trinity record, which placed them in a tie for first with Brown in the NEISL, included victories over Coast Guard, Tufts, U. of Mass., Williams, Union, Worcester Tech., Amherst, and Wesleyan. Trinity tallied 36 scores in eight games to its opponents five.

Other first team Trinity members are John Outcalt, Cleveland, Ohio; Myles McDonough, Bolton; Arthur Polstein, West Hartford; Bill Lukens, Gladwyne, Pa.; Don Weinstein, West Hartford; John Prentice, East Hampton; Jon Widing, Newtown Sq., Pa.; and Phil Almquist, Wethersfield.

FIFTEENTH

Baylor Summer Camps

JUNE 17TH THROUGH JULY 26TH

FOR BOYS AGES 8-15

Under Direction of Christian Leaders of Character And Using Full Facilities of Million Dollar Campus of Baylor School

All Sports — Horseback Riding — Archery and Marksmanship — All Crafts — Special Weekend Trip to Smoky Mountains

TOTAL COST \$295.00

WRITE FOR CATALOG

BAYLOR SUMMER CAMPS

Operated by coaches and teachers of Baylor School for Boys

111 CHEROKEE TRAIL

CHATTANOOGA 1, TENNESSEE

CAMPUS CLOSE-UP

(Continued from page 11)

majoring in physical education and the graduate program.

In basic skills, the aim is to develop a good degree of physical fitness, to improve neuro-muscular skills related to athletic and recreational activities, to remedy physical defects which respond to corrective exercises and to provide chances for participation in a wide variety of athletic and recreational activities.

Through the courses for majors, students are prepared to teach physical education, to coach athletic teams and to teach subjects related to physical education. In the graduate program, courses leading to M.A. and Ph.D. degrees are offered and a large volume of varied research is produced in varied theoretical and practical fields.

Many great athletes in all sports have sparked Iowa's teams. The university also has had seventeen members of U. S. Olympic teams since 1924, including Champions Ed Gordon, broad jump; George Saling, high hurdles (record); and Wally Ris, 100-yard freestyle swimmer (record). Three Hawkeye coaches were named to Olympic posts, David McCuskey as head coach of the 1956 freestyle wrestling team.

Some of the other Olympians were Frank Cuhel, second in the 400-meter hurdles in 1928; Bowen Stassforth, second in the 200-meter breaststroke swimming in 1952; George Baird, lead-off man on the winning 1600-meter relay team in 1928 (world's record); and Carl Cain and Charles Darling, members of the winning basketball squad, 1956.

ALL-AMERICANS and winners of National Collegiate titles have been produced through the years. Among them are Aubrey Devine, Duke Slater, Gordon Locke, Calvin Jones, Nile Kinnick, Bill Glassgow and Alex Karras as football all-Americans; Charles Darling and Murray Wier, basketball; and such National Collegiate champions as Leslie Beers, Joe Scarpello (also Olympians) and Terry McCann, wrestling; Charles (Deacon) Jones, cross country and 1956 Olympic steeplechase finalist; Sam Bailie, Gene Wettstone and George Nissen, gymnasts. Seven baseball players made the major leagues, including Jack Dittmer, Mace Brown, Forrest Twogood, and Jack Bruner.

It has been said that the football championship and the Rose Bowl victory did tremendous things for Iowa and for the state. Loren Hickerson, secretary of the Iowa Alumni association, expressed it thus in the Alumni Review.

"If this championship which means so much is really something more than another isolated peak among the valleys, then the Hawkeyes of years to come must fight their wars backed by a greater spirit in the state, a spirit not confined to Hawkeye football.

"Iowa cannot believe in greatness on the gridiron only. Iowa must come to believe in greatness as a way of life."

So that's the University of Iowa. Hawkeyes are rolling in all sports. Academically, the university's rating is high.

There is a rosy tinge to the future outlook.

Call...
OSCAR
(O. H.) GOOGE
for
Printing
Lithographing

The STEIN Printing Company
Printers of COACH & ATHLETE

CALL ME AT

OFFICE MUrray 8-4546 WA. 6260

A Great Name in Clothing

SCHWOBILT REC. U.S. PAIL OFF

"SUITS THE SOUTH"



Your Photographic Headquarters (Sales or Rental)

- Cameras still and moving pictures
- Projectors all makes
- Equipment and Supplies
- Complete processing and developing service
- Professional advice on all photographic problems

FRYE'S FOTO SHOP

(3 locations for your convenience)

107 Peachtree 259 Peachtree 220 Luckie St., N. W.

Atlanta, Ga.



IN THE MID-WEST

MARCH 9 — Milwaukee Journal Track and Field Games, Milwaukee Arena, Milwaukee, Wis.

MARCH 13-15 — National Collegiate Athletic Association college division basketball tournament finals, Memorial Auditorium, Evansville, Ind.

MARCH 16 — Chicago Daily News Relays, Chicago Stadium, Chicago, Ill.

MARCH 22 — Cleveland Knights of Columbus Games, Cleveland Auditorium, Cleveland, Ohio.

MARCH 21-23 — National Association of Basketball Coaches convention, Hotel Muehlebach, Kansas City, Mo.

MARCH 22 — U. S. Basketball Writers Association convention, Hotel Muehlebach, Kansas City, Mo.

MARCH 22-23 — National Collegiate Athletic Association university division basketball tournament finals, Municipal Auditorium, Kansas City, Mo.

MARCH 23 — Oak Park Indoor Invitation Relays, Oak Park High School Fieldhouse, Oak Park, Ill.

APRIL 5-6 — University of Illinois Athletic Association and Illinois High School Coaches Association spring football coaching clinic, University of Illinois, Champaign, Ill.

APRIL 20 - Ohio Invitation Relays, Ohio State University, Columbus, Ohio.

APRIL 26-27 — Drake Relays, Drake University Stadium, Des Moines, Iowa.

MAY 3-4 — Northwestern University spring football coaching clinic, McGaw Memorial Hall and Dyche Stadium, Northwestern University, Evanston, Ill.

MAY 17-18 — Illinois High School Association state track and field championships, Memorial Stadium, University of Illinois, Champaign, Ill.

MAY 17-18 — Illinois High School Association state golf tournament, University of Illinois golf course, Savoy, Ill.

MAY 17-18 — Illinois High School Association state tennis tournament, University of Illinois courts, Champaign, Ill.

MAY 23-25 — Big Ten Conference tennis championships, Northwestern University courts, Evanston, Ill.

MAY 24-25 — Big Ten Conference Outdoor track and field championships, Dyche Stadium, Northwestern University, Evanston, Ill.

MAY 24-25 — Big Ten Conference golf championship tournament, State University of Iowa golf course, Iowa City, Iowa.

JUNE 6-7 — Illinois High School Association state baseball tournament, Woodruff Field, Peoria, Ill.

JUNE 8 — Central Collegiate Conference Outdoor track and field championships, Marquette University Stadium, Milwaukee, Wis.

JUNE 14-15 — National Collegiate Athletic Association track and field championships, University of Texas, Austin, Texas.

JUNE 20-21 — Amateur Athletic Union national men's senior track and field championships, Dayton, Ohio.

Editor's Note:

Send us a list of important future sports events in your region. It should be something of State, Regional or National interest. We will be glad to add it in our Sports Calendar of coming events.

IN THE EAST

MARCH 15-16 — 60th Annual Intercollegiate Fencing Association Championships, Concourse Plaza Hotel, Bronx, N. Y.

MARCH 15-16 — 53rd Annual Eastern Intercollegiate Wrestling Association Championships, Penn State University, University Park, Pa.

MARCH 15-16 — National Collegiate Basketball Championship Tournament. Eastern Regionals — Univ. of Pennsylvania, Philadelphia, Pa.

MARCH 16 — 10th Annual Heptagonal Games Association Indoor Championships, Cornell University, Ithaca, N. Y.

MARCH 16 — New York Pioneer Club Track Meet, New York, N. Y.

MARCH 16-23 — 20th Annual National Intercollegiate Invitation Basketball Tournament, Madison Square Garden, New York, N. Y.

MARCH 29-30 — National Collegiate Wrestling Championships, U. of Pittsburgh, Pittsburgh, Pa.

MARCH 29-30 — National Collegiate Skiing Championships, Ogden, Utah.

April 5 — Eastern Intercollegiate Tennis Association, Opening Match, Navy vs. Dartmouth, Annapolis, Md.

APRIL 5 — Eastern Intercollegiate Baseball League Opening Game, Dartmouth vs. Pennsylvania, Philadelphia, Pa.

APRIL 13 — Eastern Association of Rowing Colleges Opening Regatta, Rutgers vs. Pennsylvania, Philadelphia, Pa.

APRIL 20 — Callow Cup Regatta at Philadelphia, Pa. (Pennsylvania and Navy 150's).

APRIL 26-27 — Pennsylvania Relay Carnival, Franklin Field, Philadelphia, Pa.

(Continued on page 41)

APRIL 27 — Childs Cup Regatta at Princeton, N. J. (Columbia, Pennsylvania, Princeton).

APRIL 27 — Biglin Cup Regatta at Cambridge, Mass. (Harvard, Dartmouth and M.I.T. 150's).

BOUND EDITIONS

Binding is an expensive operation. We don't want to bind more than is necessary to meet the demand — and we don't want to run short and be unable to fill late orders.

Place your order now and be assured of your copy of Volume XIX.

\$5.00, Postpaid

COACH & ATHLETE

310 Buckhead Avenue, N. E.,
Atlanta, Georgia



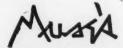


Fits don't throw us

Quite the contrary, we pride ourselves in *not* allowing our customers to walk out in suits that don't fit.

That task is made much easier when we fit you in one of our famed-for-fit Society Brand suits.

Stop in soon . . . there's a size and style in our Society Brand line that's bound to fit you . . . and please you, too.



The Style Center of The South



MICHIGAN SPORTS COMMUNICATION CENTER

(Continued from page 34)

tisticians. Each desk space contains a shelf beneath it, a numbered chair, and behind it storage space for your typewriter cover, luggage or coat. The statisticians will be set up in the rear of the south end of the press level and statistics will be distributed from this point. Line-ups, a running play-by-play, half-time and full-game statistics will be distributed at all levels. In the rear of this level will be a snack bar but food will be distributed to working areas on all levels and to side-line photographers by a staff of student waiters.

(4) PHOTOGRAPHERS DECK — This area contains 38 actual working spaces for still, motion picture and television cameras. A telephone is located on this level which will allow communication through the control center on the press level to the sidelines. Allotted space will be designated by numbers.

(5) RADIO LEVEL — This level contains 17 radio and television booths plus the president's box, timers' booths and booths for the public address system and for coaches of both teams. The large middle booth is for television, and may be used for radio when

games are not televised. No banners or pennants may be displayed from the front of the booths or anywhere else in the Center. This level also contains six dark rooms.

(6) SIDELINES — A sideline photographer's or messenger's pass will admit to the sidelines only, and upon arrival at the sidelines, the attendant there will furnish each photographer or messenger with an arm band. Photographers again are asked to observe the restraining lines a yard back of the sidelines. Failure to do so could cost the home team a penalty. There will be a phone on the sidelines which will connect with the control point on the press level for relaying messages. It is located against the wall at about the 35-yard line on the south side of the field.

(7) DARK ROOMS — Six dark rooms are located upon the radio level of the pressbox. They are equipped with sinks and basic equipment necessary for such a set-up for the development and transmission of photographs.

(8) PHOTOGRAPHIC SERVICE — In order to assist smaller papers which desire game photographs but find it difficult to staff games, and also to relieve congestion on the sidelines, a new service has been established. A University photographic crew will work at least three quarters of the game. The

dark room on the south end of the radio level will be used by the University to print and develop these pictures. They will be available at the end of the game to be picked up by a reporter, or they will be mailed or bussed.

(9) COMMUNICATIONS — From the control area located in the middle of the third row of the press level, we will have contact by telephone with each radio or television booth. We will have contact with the photo level and the sidelines, with the public address and with outside points within and without the Stadium. There also will be a microphone to make announcements within the press level itself, which can be cut into the public address system at any time. The only point which will not be reached by this system are the coaches' booths at each end of the pressbox. They will have their own private lines to their respective benches. There are also three pay stations located directly behind the control area.

(10) FOOD SERVICE — The snack bar is located at the rear of the press level. It is designed for rapid service and used properly should avoid congestion. You enter the counter area, receive your food and pass back into the pressbox area where counters are located with condiments. Restrictions on tickets from other areas will not be in force at half-time. A staff of student waiters also will be on hand at half time to service those in the front rows, the radio booths and the sidelines.

(11) TOILET FACILITIES — There are toilet facilities, both for men and women, located on the press level.

COACH & ATHLETE

\$2.00 a year

310 Buckhead Ave., N. E. Atlanta 5, Ga.



CATALOG

Send for FREE Catalog GYMNASTIC SUPPLIES and EQUIPMENT

PANTS

100% wool, cotton or nylon-knit; strongly made in six different styles.

SHOES

All sixes; 9 styles in canvas, leather, rubber and nylon stretch.

CHALK

Imported from Italy; extra light. Used by world's greatest gymnasts to keep hands from slipping.

from slipping.
... and a full line of approved accessories, apparatus and equipment.

GYMNASTIC SUPPLY CO. 250-F 6th Street, San Pedro, California

HART SCHAFFNER & MARX SUITS THE GREAT MAJORITY!



These fine suits are preferred by America's best dressed men by a ratio of over 3 to 1 over other brands. It's smart to join the great majority . . . come to Zachry now for a personal try-on!

HART SCHAFFNER

SUITS

\$69.50 to \$129.50

ZACHRY

85-87 PEACHTREE STREET



Traveling Round the ATLANTIC COAST and SOUTHERN CONFERENCES

with JACK HORNER

The Durham Herald

AFTER MORE THAN a quarter of a century of coaching Duke lines, Ellis P. (Dumpy) Hagler is going to be missed on the football beat . . . Dumpy as he's affectionately called, has retired from the football ranks to become manager of Duke's new 18-hole golf course . . . He will continue his duties as coach of the golf team . . . The new layout, located on the school's campus, will be opened in late summer . . .

Hagler, who has been succeeded by Bob Bossons, who was Georgia Tech's B team coach last fall, came to Duke from Alabama one year before Wallace Wade made the switch in 1931 . . . In fact, Wade dispatched Hagler and Herschel Caldwell to Duke to lay the groundwork for his arrival the following year . . . Both served as freshman coaches in 1930, and moved up to the varsity a year later . . . Caldwell has launched his 28th year at Duke with winter drills now under way . . .

While football is Hagler's first love, golf is not far behind . . . His Blue Devil linksters have swept 14 conference team championships during the last 20 years . . . He has tutored such stars as Mike Souchak, Skip Alexander, Art Wall and others . . . During his 27-year tenure in football, Hagler served under only three head coaches - Wade, Eddie Cameron, who pinchhit four years Wade served in World War II, and Bill Murray, the present head mentor . . . One assignment Hagler will miss is that of scouting Tennessee . . . He had scouted the Vols every year since 1933, Beattie Feathers' last season as a Vol, and Tennessee coaches say he knew as much about the Vols as they did . . .

COACHING CHANGES: Jack Hennemier, who assisted Jim Tatum at North Carolina after being let out by the Calgary team in the Canadian League last season, has returned to Maryland to assist Tommy Mont... Hennemier coached Maryland's defensive lines under Tatum from 1949 through 1954 when he took the Calgary post... From Savannah, Ga., Hennemier was an All-Southern center (at 155 pounds) in the mid-30's at Duke

. . . Carl Wise, offensive backfield coach at Clemson the last two years, switched to Georgia Tech to replace Frank Broyles, who took the Missouri head coaching position . . .

Johnny Guiton, ex-Davidson assistant who coached at Rocky Mount (N. C.) High School last fall, is the third former Davidson man to join new head Coach Eddie Teague at The Citadel . . . Pride Ratterree, assistant at Davidson last season, and Mack Erwin, former Davidson star, preceded Guiton to The Citadel . . . Leon (Bud) Carson, native of Freeport, Pa., and a defensive back under Carl Snavely at North Carolina in 1948-51, has been named to fill Teague's shoes on the Tar Heel staff . . . Carson has coached at Scottsdale (Pa.) High School the last three years . . . Basketball Coach Lyles Alley has added the athletic directorship to his duties at Furman University . . .

The board of trustees of Washington and Lee University has reaffirmed its position opposing athletic scholarships despite very heavy alumni and student support for a program calling for at least limited athletic subsidization ... "Convinced that the dedicated purpose of Washington and Lee is to provide intellectual and moral training for gifted boys, the board feels that financial inducement for athletic ability only, would not contribute to that purpose," declares Dr. Francis P. Gaines, school president ...

In a poll of student attitude toward athletic grants-in-aid, in which 85 per cent of the student body took part, 88 per cent favored some form of subsidization, ranging from full to limited scholarships for athletes . . . Sentiment of alumni groups heavily favors subsidization, according to questionnaires sent out . . . The board meeting, which attracted 11 of 14 members, showed no sentiment for a change in the school's present policy of no athletic scholarships . . .

For the first time in the four-year history of the Atlantic Coast Conference, a round robin football schedule will see each team playing all other members in 1957 . . . It's only a one-

year proposition, however . . . So many of the schools prefer intersectional opponents that beginning in 1958 they can play a minimum of five conference teams . . . But each member has to play everybody else at least once every two years . . . Wake Forest has replaced William and Mary and Florida State with West Virginia and Florida University in 1957 . . .

WAKE FOREST and DUKE played the first intercollegiate basketball game ever held in North Carolina, March 2, 1906, so when the two schools met in Durham this year surviving members of those two 1906 squads were invited back . . . Six Duke (then Trinity) players and two Wake Forest players and its coach accepted . . . A dinner was held in their honor and the group was recognized at halftime of the ball game . . . The inaugural game was staged in The Ark, now a recreational center on the Woman's College campus of Duke University in Durham . . . Wake Forest won, 24-10, and took the return game on its home floor, 15-5, in a two-game series 51 years ago . . .

The six Duke players returning for the festivities were E. O. Cole of Charlotte, T. G. Stem of Oxford, B. S. Womble of Winston-Salem, C. R. Claywell of Morganton and Dr. H. E. Spence and C. E. Phillips, both of Durham, all in North Carolina . . . The Wake Forest coach, 82-year-old Dr. Richard Crozier of Greenville, S. C., attended along with two of his players, Dr. O. W. Ward of Phoebus, Va., and Dr. B. F. Couch of Winston-Salem, N. C. . Several other living members of the two squads were unable to attend . . . Cap Card, the Duke coach, died several years ago . . .

Dashing Dave Sime of Duke track fame was voted the 1956 Teague Trophy as the most outstanding male athlete in the two Carolinas . . . Runner-up was Lee Calhoun, North Carolina College's Olympic hurdles champion . . . Lee Skidmore, Carolinas' swimming queen from Columbia, S. C., won the award for females . . . Incidentally, Sime recently spent two weeks touring Burma with a group of American

(Continued on page 44)



Coastal Cuff-Notes PACIFIC COAST CONFERENCES



By CLIVE L. GRAFTON

In LAST MONTH'S COLUMN, we predicted that USC's football coaching muddle would be decided by the hiring of Tay Brown on a one-year contract basis. How close that came to being true and how wrong the guess was is now history. Don Clark, the popular young line coach for the Trojans was appointed to succeed Jess Hill. It was the anti-climactic end to a story that was well calculated to driving newspapermen crazy.

The SC hunt, possibly one of the greatest efforts of mantrap ever devised without the use of bloodhounds, wandered from name to name all over the nation before the hunters narrowed the choice to two candidates within twenty miles of each other . . . Clark and Brown. What happened after that has been described by the press as too

fictional to have happened.

To touch off three weeks of charges, counter-charges, exclusive feature breaks, denials, screams of injured feelings, etc., one LA columnist broke the story that Tay Brown "was in" as Trojan coach. This was because the committee selected by the university had finally agreed on the outspoken Compton College coach. Clark was second. There were other names also, but it was obvious that the choice was between the top pair. Trojan officials quickly denied the story as being true and then the three-week quest for the truth began. Brown denied being contacted . . . Clark turned down an assistant's job with the professional Rams . . . Hill and Athletic Director Wilbur Hunter wouldn't talk . . . Earl Bolton, vice-president of the university was the chief spokesman . . . and that final fact established the point that SC's coaching job was no longer in the hands of underlings, but had reached the critical stage of becoming the number one issue for the campus. If Brown stood a chance for the job, and apparently he did, his chances faded into nothing after that. SC failed to contact him and rumors continued to fly in all directions.

When the announcement came, some writers described it as the trite end to

a pretty bad novel. It became immediately apparent to most that Clark's name had been written in the script long before the news break came. The Trojans continued to stumble over themselves by admitting that Brown, the number one choice of the alumni group, powerful Trojan Coaches Club, and key figures throughout the area, had never been contacted at all by anyone from the university.

But the news announcement is still the best part of the story. Calls were made to newspapermen (most of them at home) to inform them that a press conference would be called the following morning to announce the new coach. but the name would be unavailable until that time. Fifteen minutes after these calls were made, radio and TV coverage broke the same story but quoted Bolton as saying that Clark is to be the coach. Newspapermen were almost too stunned to be enraged.

The press conference was held in a room with the typical props. On the wall (for cameras to catch in the background) was a large banner enscribed SOUTHERN CALIFORNIA. The long table in the front of the room was situated so that Clark could sign his contract flanked by Trojan officials (best scene: Jess Hill looking like a professor with pipe, serious face). Clark made his first appearance as the new mentor with a mixture of thoughts . . . he was undecided as to what system he was going to use . . . he was very happy to have been chosen as head coach . . . he thought SC would be lucky to have a good record for the next four years (reason: rebuilding) . . . his contract was for four years and \$17,500. He is building his own home (this became copy for days). He has five children (this became photo copy for days).

What was behind it? Best guess: Clark as an interim coach and then Duffy Daugherty. Daugherty's name has crept up all too often for the Trojans not to be vitally interested.

Better guess: It will be a long season for Troy next fall.

WILLIAM "BILL" BERTKA, highly successful basketball coach at Hancock College in Santa Maria, California, watched his team set a new national junior college record in cage wins at 41 straight. The previous record was 36 set by Los Angeles City College last year. Ironically enough, Hancock's streak came to a halt when Fresno JC upset them, the same team that last year stopped the Los Angeles string . . . Pepperdine College also watched a streak come to an end, but a happy one. They won their first CBA basketball game in two years . . . Marvin Goux has been named the new Trojan freshmen coach . . . They are saying that if College of Pacific can keep their fleet halfback Dick Bass healthy, the Tigers will return to the bigtime within two years . . . The PCC rulings really struck home at Washington. The Huskie crew squad was unable to participate in an Eastern meet because the group wanted to cooperate with the conference ruling . . . anyone for

ATLANTIC COAST

(Continued from page 43)

track stars for the State Department . . . His trip saw him circle the globe . . The group flew over by way of London, Munich, Beirut, Pakistan, India and Burma, and returned by way of Bancock, Manila, Guam, Honolulu, San Francisco, Washington and finally home . . .

North Carolina has signed up Southern California for a football game in 1958 . . . Duke plays Rice in 1957 and Baylor, Illinois and Notre Dame in 1958 . . . The Blue Devils play Notre Dame at Cleveland . . . The Dixie Baseball Classic, which saw N. C. State, Wake Forest, Duke and North Carolina invite four outside colleges to a threeday diamond event patterned after the Dixie Basketball Classic, was cancelled this spring because of inability to work it into the schedules and the Easter holidays . . . It will be renewed next year . . .



Lyeing the East

EASTERN COLLEGE ATHLETIC CONFEREN

By IRVING T. MARSH **New York Herald Tribune**

The Fading Violets

MUCH TO THE DISMAY of its ardent alumni - a group that is rapidly growing smaller - New York University is slowly but definitely declining athletically. The sprawling institution of many campuses throughout New York City has 27,000 students - not many of them eligible for intercollegiate competition, of course - but still cannot stimulate great interest in its athletic program.

The Violets dropped football a couple of years ago after fielding a "de-emphasized" team. They still compete in basketball, baseball, track, cross-country, wrestling, swimming, tennis, golf and fencing. But their influence in a good many of these sports is waning. Now, in particular, it is basketball, at which at one time N.Y.U. was among the greatest.

And it doesn't seem likely that there is any effort going to be made to reestablish N.Y.U. to the position of athletic leadership it once held.

The alumni publication of N.Y.U. recently interviewed the new president of N.Y.U., Dr. Carroll V. Newsom, on the question of athletics.

Dr. Newsom "envisioned," he said, "an expansion in intercollegiate sports activity," but an expansion on a completely different level from that wished by ardent old Violets.

"There will be neither a "return to football nor to an era of 'big time' athletics," according to the prexy, who, also according to the interview, was once a better-than-average athlete although he is infinitely better known as a mathematician.

Just to throw a little more dampness on an already dying fire, Dr. Newsome adds:

"The day is gone when the record of a football team is a determining factor in the selection of a college. Today's youngsters pick their schools by the value of the degree offered. . . . The day is gone when you bring in the manufactured star, pit him against the manufactured star of another institution, and let the rest of us sit on the sidelines and cheer . . . We are not here to create spectator sports. We are not here to entertain people."

What is the expanded program the president foresees:

"I hope the day may come when we are playing lacrosse and soccer and hockey. We should have handball and a greater emphasis on wrestling and swimming and the others."

The emphasis, too, should be on participation for the greatest number of undergraduates, who can thus acquire "recreational habits which will stay with them and benefit them in later life." This is the way, he believes, to learn to relax through recreation; thus to substitute for "the sedatives of modern living" and to overcome the "psychoses and frustrations of today's world."

And when the intramural competition in these sports becomes sufficiently successful, intercollegiate activity in many of them would follow.

After eighty-one years of existence, the Intercollegiate Association of Amateur Athletes of America has admitted that its name is a misnomer. From now on in, the I.C. 4-A will admit no more members outside the states of Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia and District of Columbia. "That's enough, of course, but still not "Ameri-

The five current non-Eastern members - California, Duke, Marquette, Michigan State and Notre Dame, which tried to join the fraternity for a good many years, came in just under the wire. The Irish were admitted to membership a year ago, but they didn't compete for one reason or another in the championships. They didn't this year either.

CHATTER - The mayor of Buffalo. N.Y., declared a "Hank Nowak Day" in honor of the basketball captain of Canisius, who has broken all sorts of Griffin records . . . Every man on the Temple basketball and gymnastics teams is a native Philadelphian, as are the two coaches, Harry Litwack in basketball and Carl Patterson in gymnastics . . . Cornell's new indoor skating rink was formally opened with an exhibition game between two pro hockey teams - the New York Rangers of the National League and the Rochester Americans of the American League . . . Two small college football teams with identical records over the last four years have booked a game with each other for next fall . . . Meeting for the first time since 1952 will be Juniata and Westminster, both in Pennsylvania and both with records of 29-1-1 in four years of play . . . Westminster also has a 21-game victory string going and Juniata had one of 17 until it was interrupted last fall . . . The game is set for Oct. 26 at Juniata.

Seven college soccer coaches from the area accepted invitations to tour Seventh Army installations in Germany from mid-March to mid-April . . . Also in the party was Jimmy Walder, of Philadelphia, veteran college soccer official ... The coaches were Jim Reed, Princeton; John Marshall, Yale; Glenn Warner, Navy; Ken Hosterman, Penn State; Carlton Reilly, Brooklyn College; John Eiler, East Stroudsburg State Teachers, and Marvin Allen, North Carolina State . . . Six Seton Hall basketball players also will be candidates for the Pirates' baseball team this spring.

BOUND EDITIONS COACH & ATHLETE

An ideal way to preserve for ready reference the technical articles, summaries and records of the past year. Beautifully bound. A nice addition to any library.

\$5.00 each, Postpaid

Order from:

COACH & ATHLETE

310 Buckhead Ave., N. E. ATLANTA, GEORGIA



Texas Round-up

SOUTHWESTERN CONFERENCES



By JIM LAWSON

Dallas Times Herald

WHEN BEAR BRYANT sent his Texas A&M football squad into spring training, he had a lot of things to find out. And perhaps the one BIG thing was which ones want to play football.

Recently, Bear was asked what the Aggie prospects are for next year. He pointed out that, naturally, it is impossible to give an accurate forecast far in advance of the season, but his 1957 Aggies will not have the team speed and depth they boasted last season.

Then, he made this observation: "It will be difficult to replace the boys we lost (by graduation) in leadership

alone. They thought they could win, and convinced the others."

When Bryan first came to A&M he wasted no time finding which men on his squad really wanted to play ball. In the fall of 1954, he took his players to camp near Junction. Several players quit, and many tales have filtered out on the ruggedness of the camp training.

But Bear found out what he wanted to know. Among those "survivors" in 1954 were such players as Fullback Jack Pardee and Tackle Lloyd Hale, seniors who helped the Cadets go unbeaten last fall. They are among the men Bryant refers to when he says the Aggies lost leaders.

And while on the subject of Hale, Bryant says "he should be rated one of the Southwest Conference's greatest players of recent years. He played in 30 straight games — always did an adequate job, and sometimes was great."

One problem Bryant faced in spring training was of the welcome variety. He has a pair of veteran quarterbacks, Roddy Osborne and Jim Wright, and a standout soph-to-be in Charles Milstead.

Bryant wants to use Osborne and Wright as linebackers, a position for which both are ably qualified. But Milstead is a standout deep man on defense. The problem lies in the fact that Bryant wants his quarterbacks (and players at other posts) to play the same position on defense. In other words, he doesn't go for one quarterback playing a linebacker on defense and other being a deep man. Chances are that Milstead will see some service next fall as a linebacker.

THE SWC's TWO NEW COACHES, Bill Meek at SMU and Darrell Royal at the University of Texas, created a lot of enthusiasm in spring practice. A change in coaches usually automatically perks things up, and Meek and Royal were immediately discovered by the players as being the type coaches the boys really want to hustle for.

Royal made one noteworthy change in player position. Walt Fondren, the great halfback, was switched to the man-under slot in Royal's split-T. Fondren, who'll be a senior next fall, should make the option click well as he is a standout runner and fair passer. And he's played quarterback before,

Meek was overly impressed with his Mustangs' desire and hustle, and told them flatly: "If you boys keep up the good work, you'll be a good club next season."

Attendance records — as well as track records — can be expected throughout Texas during the cinder season. The reason? A pair of extremely potent teams from Abilene Christian and the University of Texas.

In this section, the events that most draw out the track fans are the dashes and relays. And both ACC and Texas have big-namers in these events.

ACC has Bobby Morrow, the triple gold medal winner in the Olympics, who runs the 100 and 220-yard dashes and anchors ACC's tremendous sprint relay team. Texas' biggest "name" is Eddie Southern. Eddie is only a sophomore, but he gained fame for setting an Olympic record in the 400-meter hurdles and finishing second in that event. He'll be competing for the Longhorns' crack relay teams - from the sprint to the sprint medley - and will do some hurdling, to boot. Coach Clyde Littlefield wouldn't surprise many by entering the phenomenal youngster in a sprint occasionally, too.

A WARNING to teams with aspirations of displacing the University of Houston as the NCAA golf champion: the Cougars are still loaded.

In recent team qualifying, Walker Cup Alternate Rex Baxter showed the way with a 10-under-par 278 over the Pine Forest Country Club layout. Frank Wharton had 282, Bob Pratt 287 and Jimmy Hiskey 290. Phil Rogers led the freshmen with a fine 280.

14TH ANNUAL Eastern Pennsylvania Scholastic Coaches Clinic

JUNE 17-18-19-20

State Teachers College East Stroudsburg, Pa.

FOOTBALL

Bowden Wyatt—Tennessee—
"Coach of the Year"—Sugar Bowl
Floyd "Ben" Schwartwalder—
Syracuse—Cotton Bowl
Paul Deitzel—Louisiana State
University
Frank Reagan—Villanova University
Joe Coviello, West New York
High School, N. J.
Al Erdosy, Northampton High

School, Pa. BASKETBALL

Clair Bee—N. Y. Military Acad.— Formerly L. I. Univ. J. Birney Crum—Muhlenberg College

TRAINERS LECTURE

Eddie Zanfrini-Princeton-Former Olympic Trainer

For Further Information WRITE

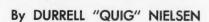
"MARTY" BALDWIN, Director Box 205 East Stroudsburg, Pa.

> TOTAL FEE — \$45.00 (Includes Room, Board, Tuition, Banquet, Free Golf, Etc.)



Roamin' the Rockies-MOUNTAIN STATES

MOUNTAIN STATES CONFERENCES





Take a Bow, Johnny Grayson. And well earned it is for Grayson, former assistant at Oklahoma, replaced the popular Steve Belko as Idaho State's basketball mentor and just waltzed his Bengal team to its fifth consecutive Rocky Mountain Conference championship and a spot in the NCAA Western Regional tournament.

Introducing a new type of offense to the Idaho Bengal fans Grayson and his talented basketeers are ready to enter the NCAA playoffs sporting a nifty 24-2 record, the best ever for the southern Idaho college. And look who has fallen before the Bengal lancers, the highly-touted Oklahoma City Chiefs, Tulane, three good clubs from the Skyline, Wyoming, Utah State and Denver, and all of the RMC foes.

It is not at all impossible that the Idaho State club could cop the western regional but there is no doubt but what the Pocatello five will make a creditable showing.

A FINE HONOR was accorded Jack Curtice, ever-popular football coach and athletic director of the University of Utah, when Bill Coffman, managing director of the East-West All-Star game named him as head coach of the West team. Curtice, who assisted Buck Shaw last year, will be aided this year by Tommy Prothro of Oregon State, and Sam Boyd of Baylor.

Those who followed the East-West all-star game last year and especially on TV thought they could see many of Curtice's play and pass patterns in the West offensive. This time we'll know for sure for Curtice with his wide-open style of play will dream up something spectacular to inject into his regular patterns. It's interesting to note that Boyd is the eighth former East-West player to return to the game as a coach. He played in the 1939 Shrine game.

Football fans of the mountain country are still applauding the selection of Bob Devaney, former Michigan State assistant, as the new grid coach for the University of Wyoming Cowboys. One thing that is attracting the interest of the fans is the advertised "new offensive system" that Devaney will

bring to Laramie. He plans to use the famed Michigan State multiple attack, which, Devaney says, is a combination of single wing, T, and split T.

Wyoming's last two grid chieftains, Bowden Wyatt and Phil Dickens, used the Tennessee single wing with a balanced line. Now Devaney will introduce to the Cowboy state the Spartan unbalanced line.

Oklahoma's former All-American guard, J. D. Roberts, has been named as line coach at the University of Denver. Roberts will be discharged from the Marine Corps this spring and will join Coach John Roning and the D.U. staff in spring football. He succeeds Cal Stoll who recently accepted a similar position at the University of Georgia.

Bob Bunker, amiable frosh basketball coach at Brigham Young University, was successful in guiding the Cougar Kittens through an undefeated basketball season. The frosh club, headed by Don Helm, Jim Rice and Dick Sawyer, is a powerful crew and should have several boys capable of stepping into the varsity circles next season. It was a tough job well done by Bunker.

Utah State's great football star, Jack Hill, finally succumbed to a Canadian football offer. Hill will cavort for the Saskatchewan Rough Riders in the Canadian pro league. He is the third Utah Stater to cast his lot with the Canadians. Earl Lindley and Reed Henderson have been top performers with the Edmonton Eskimos in the Western Division of the circuit.

Rawlins, Wyoming and its famous "March of Dimes Banquet of Champions" featured as the top speaker, Forest Evashevski, coach of the University of Iowa's Big Ten and Rose Bowl champions. Of course, the banquet wouldn't be complete without Utah's Jack Curtice serving as master of ceremonies. Wyoming's new coach, Bob Devaney was introduced, along with Brigham Young's Hal Kopp who

came to BYU following last year's dinner. It's a great affair and does a tremendous amount of good for the March of Dimes fund in Wyoming. All Skyline coaches, mountain area sports writers and sportscasters attended the gala affair.

COACH & ATHLETE

1 year -\$2.00

2 years - \$3.00

4 years - \$5.00

310 BUCKHEAD AVE., N. E. ATLANTA, GA.

FOOTBALL PROCEEDINGS - of the WHITTIER COLLEGE CLINIC

An Unparalleled Program Consisting of a Book of Football Lectures by:

WILLIAM BATTLES, line couch for Los Angeles Rams

WAYNE MILNER, end coach for Washington Redskins

JESS HILL, head football coach at University of Southern California

CLIPPER SMITH, scout for the Los Angeles Rams

TOM PROTHRO, backfield coach at U.C.L.A.

TOM LIEB, builder of great lines at Notre Dame, Wisconsin, Florida, Loyola, und Alabama

BOB BRONZAN, head football coach at San Jose State

MILT AXT, football coach, San Francisco Poly High School

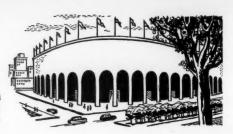
Send check or money order for \$2.00 made payable to:

GEORGE H. ALLEN

Football Coach Whittier College Whittier, California



Roving the Midwest BIG TEN CONFERENCE



By BOB RUSSELL Chicago Daily News

THEY TURNED BACK THE CLOCK this year for spring football practice at Notre Dame.

In the past, when the Irish were riding high in the national ratings, March 17 — St. Patrick's Day — was the traditional opening date for the off-season drills.

When the National Collegiate Athletic Association limited spring work to 20 practice days in a 30-day period a few years ago, Notre Dame changed to a later start.

Perhaps the Irish are a bit superstitious where football is concerned. Or perhaps, as Notre Dame officials explain it, the lateness of Easter vacation this year, April 16-29, necessitated a change.

But whatever the reason, the Irish have turned back the clock after their most disastrous football season in history. They have "surrounded" St. Patrick's Day, with photo day on March 16 and the first practice March 18.

Time is short for a football miracle. Yet a miracle is exactly what the Irish need this year. In his efforts to work one, Brennan has decreed a busy spring, with practice five days a week for four straight weeks.

Alumni, both real and adopted, were dismayed when Notre Dame won only two out of 10 games last fall. A genuine alumnus, Brennan by name, was the most dismayed of all.

The young coach who simply didn't "have the horses" last fall, admits that 1957 may be the most crucial year in the history of Notre Dame football.

If hard work can carry the Irish back to the heights in so short a time, it will be accomplished this year. The 1957 team will be tough. But so will the schedule.

ARMY, a traditional Irish rival, returns to the schedule this fall, replacing North Carolina. The other nine opponents of last season are held over for another year.

For instance, Notre Dame must meet, on successive Saturdays in mid-November, Michigan State, Oklahoma, the national champion and Big Seven king, and Iowa, the Big Ten champion and Rose Bowl winner.

Notre Dame is still a success at the box office, according to ticket manager Bob Cahill. The demand for tickets is as great as ever, with the Army game Oct. 12 at Philadelphia the biggest seller.

The boy who may hold the key to success for the Irish in 1957 is **Bob** Williams, the second Irish quarterback of that name within a decade.

Williams is the best bet to succeed Paul Hornung, Heisman trophy winner, consensus All-American and "bonus pick" in the National Football League draft, at quarterback.

Basketball coaches must be the Alexander Graham Bells and Thomas Alva Edisons of intercollegiate athletics

Forddy Anderson is Exhibit A. The former Stanford star and Drake and Bradley coach has come up with an amazing new gimmick for analyzing Michigan State's home games.

An assistant coach perched high above the basketball floor uses a tape recorder to make a highly technical running account of the game as it goes along

The recording is later played back to the coaches and squad members. It gives the Spartans an exact account of what they're doing right and wrong.

Branch McCracken has discovered a new use for the television platform which juts over the basketball court in Indiana Fieldhouse. He conducts most Hoosier practice sessions from that unusual vantage point.

"I'm finding things out from there that I didn't even know existed when I was working from the floor," Big Mac explains.

In view of the surprisingly high finishes of Indiana and Michigan State in the recent Big Ten basketball race, more coaches may follow McCracken's or Anderson's example next season.

Basketball fans around the Midwest are still gasping at the "dunking" exhibition Bradley's brilliant basketball team put on in pre-game drills this winter.

With no warning, 6-7 Barney Cable, 6-5 Shellie McMillion, 6-7 Dave Emerson and three other tall Braves, would whiz in one after the other and stuff the ball into the basket.

"We wouldn't dare do that before our road games in the Missouri Valley Conference," says John I. "Dutch" Meinen, the Bradley athletic director, "but we do it everywhere else.

"Some times, after our kids get through with that exhibition, half of somebody else's home crowd begins cheering for Bradley. That wouldn't go over at all with the rest of the teams in our conference."

Not one member of this year's outstanding Bradley team will be lost by graduation. In addition, **Chuck Orsborn** will greet at least eight or 10 other standouts when the freshmen move up to the varsity next fall.

THE TOP COACHES of 1956, Bowden Wyatt of Tennessee and Bud Wilkinson of Oklahoma, will appear at different spring football coaching clinics in Illinois this year.

Wyatt, who was named coach-of-theyear after he directed the Volunteers to the Southeastern Conference championship last fall, will appear on the two-day program at Illinois April 5-6.

Terry Brennan of Notre Dame and two Illinois high school coaches, Jim Evers of Centralia and T. B. "Tiny" Huddleston of Thornton Township of Harvey, will share the rostrum with Wyatt.

Wilkinson, who coached Oklahoma to national championships and perfect records the last two seasons, will be the principal speaker at a two-day clinic at Northwestern May 3-4.

It will be interesting to watch the results. Will Illinois high-school coaches, long-time addicts of the "T" and its thousand variations, fall under the lure of Wyatt's old-fashioned single wing?

Or will they learn some new split-T tricks from Wilkinson?

Jim McCoy, Marquette's sophomore

star the last basketball season, has no ambitions to be "another Julius Mc-Coy." He'd rather become "another Sihugo Green."

Although Jimmy is the younger brother of Julius, who was an All-America choice at Michigan State in 1956, he makes no bones about the fact that his favorite basketball player is Green, the former Duquesne great.

The McCoy brothers are from Farrell, Pa.

Jim Shea, a Purdue football guard from Mt. Carmel High of Chicago, has been named a "distinguished" military student. The designation makes Shea eligible to apply for a commission in the regular Army.

Shea, a cadet major in the artillery branch of Army ROTC at Purdue, was selected on the basis of academic standing, leadership ability and aptitude for military service.

Dick Wildung, an All-America tackle at Minnesota in 1941 and 1942 was the only Western Conference player added to the Football Hall of Fame this year. Wildung is the fifth former Gopher to earn that honor.

Nobody is more versatile than Olympic track and field athletes.

Glenn Davis, the Ohio State junior who won the 400-meter hurdles at Melbourne, ran the sprints, the high and low hurdles and one leg on the mile relay team during the indoor season. He also found time to broad jump.

Charles "Deacon" Jones, former National Collegiate cross country king and a 3,000-meter steeplechase finalist in the Olympic Games, ran the half mile, the mile and the two-mile indoors for Lowe

In addition to broad jumping, the event he won at Melbourne, **Greg Bell** of Indiana runs the dashes, competes on the mile relay team and occasionally high jumps. He was a pole vaulter as a high-school boy in Terre Haute.

Since all three are juniors, they'll make the 1957 and 1958 campaigns great ones in the Big Ten. In addition, Milt Campbell, the Olympic decathlon champion, may be out of the Navy and back at Indiana in 1958.

The two fastest high-school milers of all time are neighbors at Midwest universities. Ron Gregory of St. Louis is a freshman at Notre Dame and Jimmy Bowers of DeKalb, Ill., a freshman at Illinois.

Gregory set a national high-school record of 4:19.2 for the mile last spring. A matter of hours later Bowers erased that mark by running the fastest mile on record by a schoolboy . . . 4:16.1.

An other national interscholastic recordholder is nearby. Walt Mangham,

who high jumped 6 feet 9% inches last spring, as a New Castle, Pa., high school senior, is now at Marquette.

Mangham was one of the stars of the Warrior freshman basketball team. A terrific feeder and ball handler, he may turn up as a starter for Marquette next season. If so, he may choose to pass up indoor track and field.

Another combination basketballand-track topnotcher is Cornelius Freeman, the incredible 6-ft. 5-in. sophomore from Xavier of Cincinnati.

Basketball experts predict that Corny will be a cinch for All-America teams next year. Working with poor high jump facilities at litte De Porres High in Cincinnati, he made fantastic progress.

As a junior, he high jumped a modest 5 feet 8 inches. A year later he set an all-time Ohio high-school record with a leap of 6 feet 7 inches. That kind of spring has helped make him a sensation on the basketball floor, too.

Now that the basketball season is over, major-league baseball scouts can begin drooling over **Frank Howard**, Ohio State's 6-5 All-America forward and rebounding demon.

They've been wooing Howard, a hard-hitting outfielder in the spring, ever since he was a high-school boy across town from the Ohio State campus in Columbus, but with no success.

Howard wants to play big-league baseball, but not until he earns his degree in June of 1958. Pro basketball scouts will try to dissuade him then.

While Wayne Embry, Miami's giant center, continues to rewrite the Redskin record book, the 6.7 junior already owns a Mid-American Conference record for individual game rebounding.

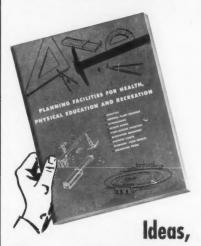
The rugged board man and outstanding scorer picked up 34 rebounds and tallied 42 points in the Kent State tussle. His rebounding effort surpassed his own mark of 27, set earlier this season.

Embry is practically assured of the MAC scoring honors with his present 26.1 average, well out in front of his top contenders, Jack Smith of Western Michigan, Murray Guttman of Toledo and Hal Greer of Marshall.

An all-around performer, Greer still clings to the league's top honors in field goal shooting and rebounding. Embry trails him in both categories with Jack Freeman of Marshall and Larry Edmunds, Kent's improving pivot standout, close behind in floor markmanship.

Rex Leach, Bowling Green's sophomore forward, Ohio U's center Dave (Continued on page 50) new completely revised edition!

"PLANNING FACILITIES"



Plans, and Suggestions

For Every Type of Modern Indoor and Outdoor Facility

- Athletic Fields General Plant Features
 Park-School Facilities Resident Camps
- Stadiums Field Houses Gymnasiums
 Recreation Buildings Swimming Pools
- Health Suites Service Areas

Written by the foremost experts in the united states

Here are the latest recommendations and ideas presented by America's leading facilities specialists. City planners, architects, landscape architects, schoolhouse construction consultants, and engineers joined with outstanding athletic, recreation, physical and health education leaders in producing this indispensable facilities plan-book. It's their handbook for planning indoor and outdoor facilities . . . make it yours, too!

\$250

POSTPAID

Send orders to:
THE ATHLETIC INSTITUTE
209 So. State St.
Chicago 4, Illinois

MID-WEST

(Continued from page 49)

Scott and Ned Miklovic, Toledo sophomore center, are the other leading rebounders.

Due to limited activity in Miami's recent games, Jim Thomas, Redskin standout free thrower, slipped out of the running in this department. Smith, a runnerup to Thomas all season, took over the top spot. Jim Gorsline, Kent captain, and Cebe Price, Marshall's fine middle man, are among the other leading men at the charity line.

Bound editions of Volume 19

Sept. 1956 thru June 1957

Price, \$5.00 each

Mail orders NOW to:

COACH & ATHLETE

310 Buckhead Ave., N. E.

Atlanta, Georgia

NEW SUBSCRIPTIONS

- or -

CHANGE OF ADDRESS

Should be mailed to

COACH & ATHLETE

310 Buckhead Ave., N. E.

Atlanta 5, Ga.

This must be received not later than the first day of the month to assure the subscriber of receiving the current issue. Our revised mailing list goes to the mailer on the 1st day of each month and any received after that time will be set up for the following month. The Post Office will not forward copies unless you provide extra postage. Duplicate copies or any back issues that are available will be mailed from our office at the single copy charge of 25ϵ each.

Subscribe to — COACH & ATHLETE

310 Buckhead Ave., N. E. ATLANTA 5, GA.

SPEND YOUR HOLIDAY ON THE BEACH Delightfully casual vacation living — outdoor dining terrace, sun deck, patio pool, ocean swimming. New, modern 100 unit oceanfront resort motel. Designed for complete relaxation under Florida sun. AAA approved Oceanfront Free Auto Parking Bedroom Apts. Air-conditioned Efficiencies and heated Hotel rooms Beach parties Maid service More fun - same sun - less "mun" On A1A at Hallandale Road -5 minutes to Gulfstream park, downtown Hollywood and north Miami Beach. Auto rentals - near sightseeing. For fun -call or write Hollywood 22601. HOLLYWOOD BEACH, FLORIDA

ADVERTISERS' INDEX

These are the people who make possible our friendly get-together. Remember them when placing your order.

rage
Alabama Coaching Clinic 27
American Playground Device 36
Athletic Institute
Baylor Summer Camps 38
Biltmore Hotel 41
Champion Knitwear Co 4
E. Pa. Coaches' Clinic 46
Fair Play Mfg. Co 21
Frye's Foto Shop
O. H. Googe
Gymnastic Supply Co 42
Hillerich & Bradsby, Inc 3rd Cover
Hillyard Chemical Company 3
Holiday Beach Motel 50
Huntington Laboratories, Inc 35
King O'Shea
M & S Mfg. Co 5
McLaughlin-Millard, Inc 25
MacGregor Company 19
George Muse Clothing Co 41
Naden & Sons Electric Scoreboard Co
Nissen Trampoline Co 21
F. H. Noble & Co
Prentice-Hall, Inc 32
Protection Equipment Co 24
Rawlings Sporting Goods 2nd Cover
Reeves Steel Co
John T. Riddell, Inc Back Cover
Sand Knitting Mills Corp 30
Schwob Manufacturing Co 39
Seamless Rubber Co
Seron Manufacturing Co 15
A. G. Spalding & Bros
Spanjian Pasadena 26
Voit Rubber Company 31
Wilson Sporting Goods Co 7, 14 & 17
Wilton Mfg. Co
Zachry 42

FIRST IN THE HANDS OF THE CHAMPS



HANK AARON

National League Batting Champion uses and endorses Louisville Slugger Bats



MICKEY MANTLE

American League Batting Champion uses and endorses Louisville Slugger Bats

HILERICH & BRADSBY CO

Louisville Slagger 2017920

THERE'S A LOUISVILLE SLUGGER BAT FOR EVERY BASEBALL AND SOFTBALL NEED:

Regardless of your requirements, be they Softball or Baseball, you'll find in the Louisville Slugger line just the bat or bats you are looking for. Each year the Louisville Slugger bat line is changed to meet the needs of coaches and players.

And, of course, there's no substitute for the contidence players feel when they step up to the plate with a genuine Louisville Slugger!

HILLERICH & BRADSBY COMPANY, Louisville, Kentucky







We will be glad to send you copies of the 1957 Louisville Slugger Bat and Grand Slam Golf Club Catalogs for your ready reference in ordering from your dealer. Address Hillerich & Bradsby Company, Dept. CA-7.

LOUISVILLE SLUGGER BATS

Also makers of Louisville Grand Slam Golf Clubs



FOOTBALL FAVORITES BY RID Dell

FOOTBALL SHOES

Long famous on the gridirons of America for greater comfort, quality and performance.

A complete line of fine shoes in high cut, 3/4 cut and LOW CUT models with new Snug Tie feature . . . another RIDDELL exclusive.

Be sure your team is equipped with the finest . . . specify RIDDELL!

SEE YOUR RIDDELL DEALER!

specialists in finer athletic equipment

for head and foot



